

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-621

ORDER No. 67105

DATE 5-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

PARATROOPER, FORT CAMPBELL,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE LOWER BORDER: U.S.ARMY
PHOTO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHUTE IS CAMOUFLAGED MOTTLED O.D. GREEN-SOME FAINT TAN-
COLORING OF LEAFES.

AT BOTTOM LEFT IN PICTURE

AT BOTTOM RIGHT IN PICTURE

MY JUMP
(No.)

LANDING WAS:

PERFECT ☐
RUGGED ☐
SMOOTH ☐

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 15 1950
SKETCH				
RETOUCHING	3	2½	MAY 7 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO				MAY 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1	MAY 24 1951	J-28-51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY J.M. TAFT, SPENCER, TENN.
PHOTO BY STATE OF TENNESSEE DEPT. OF
CONSERVATION.

NO. 1CH-622

ORDER No. 67106

DATE 5-4-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FALL CREEK FALLS
100 FEET HIGHER THAN NIAGARA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NICE GREENISH-BLUE WATER IN BOTTOM. GRAY ROCK WALLS PARTLY
WEATHERBEATEN. SHOW SOME PEOPLE AT TOP OF FALLS TO SHOW ~~MM~~
HEIGHT (SEE ENCLOSED COLORED VIEW FOR HEIGHT OF PEOPLE).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *AT* _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH				
RETOUCHING	9	2 1/2	MAY 7 1950	MAY 8 1950
REPHOTO				
PHOTO-LITHO				MAY 22 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 22 1951	<i>5-22-51</i>
ARTIST DEPT.	108	9		6-20-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH623

ORDER No. 67254

DATE 5-7-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNNING AND SURF BATHING ON
EDGEWATER GULF BEACH, PANAMA
CITY BEACH, FLORIDA

PRIV. # BEFORE TITLE: PC.75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6CH99.

USE SAME GOOD COLORS AS ON 6CH99.

Colormat

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	
SKETCH	3	1/4	MAY 11 1950	MAY 11 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 16 1951	MAY 22 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 22 1951	
ARTIST DEPT.	111	2"2		5/24/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2 subjects or
order for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Colormat
Enlarge Color Plates

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH624

ORDER NO. 67254

DATE 5-7-51

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE, EDGEWATER GULF
BEACH, PANAMA CITY BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: PC.76

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH98.

USE SAME GOOD COLORS AS ON OCH98.

Colormatch

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Colormatch
Enlarge
Color Plates*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1951	MAY 16 1951
SKETCH	100	3	MAY 11 1951	MAY 11 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 16 1951	MAY 22 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 22 1951	
ARTIST DEPT.	102	2 1/2	5/24/51	5/24/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH625 ORDER NO. 67260 DATE 5-8-51

CUSTOMER GEO. ZOLTAN LEFTON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RUSH PROOF.

COLOR DESCRIPTION

ONE OF PHOTOS MARKED FOR COLORS, BUT CUSTOMER REQUESTS, SOFT PASTEL COLORING
SIMILAR TO THAT USED ON SAMPLE MERCHANDISE HERewith. USE OUR OWN DISCRETION
AS TO COLORS FOR SHELVES AND BACKGROUND ---- MR. HAMM SEE ADV. DEPT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.
H.C. 107
L.A. 5-23-51 2
10

as quoted
WJH

ST. MARIE'S, GOPHER NEWS CO.,
MINNEAPOLIS, MINN.

NO. 1CH-626

ORDER No. 67135

DATE 5-8-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL RADISSON, MINNEAPOLIS,
MINNESOTA

PRIVATE NO. BEFORE TITLE: M-71
ON LOWER BORDER: "CITY OF LAKES
AND PARKS"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROX. AS SHOWN FOR VERTICAL CARD.

1.- BROWN (21) 2.-LIGHT YELLOW, CREAM FRONT (13) WITH LIGHT
GRAY STONE TRIM--BALCONY, CORNICE, 1st FLOOR FRONT. SIGN- LIGHT
GREEN, "HOTEL RADISSON" ON DARK GREEN BACKGROUND. PUT FLAG ON
POLE ATOP BLDG. 3.- (61). 4.- (44). 5.- (55) WITH DARK BLUE LOWER
FRONT AND DARK BLUE SIGN WITH WHITE LETTERS, "PARKING".
6.-SIGN: CREAM "NANKIN" ON DARK GREEN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10 1950	MAY 22 1950
SKETCH				
RETOUCHING	1	6 1/2	MAY 9 1950	MAY 15 1950
REPHOTO			MAY 25 1951	
PHOTO-LITHO				JUN 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	JUN 6 1951	6/7/51
ARTIST DEPT.	109	9 1/2		7-5-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY C. L. CARLE,
ASHTABULA, OHIO

NO. 1CH-627

ORDER No. 67142

DATE 5-8-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, ASHTABULA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Retouched photo to office

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

6016

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 22 1950
SKETCH				
RETOUCHING	3	4 1/2	MAY 9 1950	MAY 11 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 25 1951	JUN 4 1951
HAND COLOR PROOF	106	2 1/2	JUN 4 1951	
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH628 ORDER NO. 67275 DATE 5-8-51

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full **IN PANEL:**

LARSON'S COTTAGE COURT - LOCATED
ON FAMOUS SEMINARY RIDGE NEAR THE GETTYSBURG
BATTLEFIELDS - SIX BLOCKS WEST OF THE
PUBLIC SQUARE AND DIRECTLY ON THE LINCOLN
HIGHWAY U.S. 30, GETTYSBURG, PENNSYLVANIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(GROUP TWO)

SEE OLD CARD ATTACHED FOR LAYOUT. PHOTO A ACROSS TOP - CROP AS NEEDED. ~
PHOTO B AT LOWER LEFT.

SEE INSTRUCTIONS ENCLOSED.

FRONT NO. **A 13** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT ☒ Customer ☐ No Imprint
Side — Center C. T. Imprint

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7
Ls. 1
+ Map. 1 1/2 in.
Rt 5
Impr. 107
Ls 6-6-51
La 10

Red & Ab. Blue
Impressions
Grouping & Rephotos
\$ 17.25 net
WOT

(B)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH629 ORDER NO. 67276 DATE 5-8-51

CUSTOMER PRIDDY'S
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

IN PANEL:

PRIDDYS RESTAURANT - ONE BLOCK NORTH
OF STATE CAPITOL....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Rep photo
5x7

L.O. 1

Ret. 7

Imm. C. 107 6-11-52

L.A. 10 1/2

as quoted

WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH630 ORDER NO. 67283 DATE 5-9-51

CUSTOMER JUNIOR BOOTERY
CHARLESTON, W.VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

HAPPY BIRTHDAY - CONGRATULATIONS

FROM THE JUNIOR BOOTERY.....ETC.

(SEE COPY)

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH... PLACE TYPE COPY FOR PICTURE
SIDE OF CARD WHERE LINES ARE SHOWN, BUT PLACE ABOUT 1/4" LOWER.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
Imm. H.C. 1062
L.A. 9

as quoted
W.D.H.

Red & Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH631 ORDER NO. 67285 DATE 5-10-51

CUSTOMER LYONS MOTOR COURT
WENATCHEE, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

"YOUR HOME AWAY FROM HOME" 1 1/2 MILES
NORTH OF WENATCHEE, WASH., ON HIGHWAY
NO. 2

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, WITH THESE CORRECTIONS: CUT DOWN FOREGROUND 1/2" AND ADD TO SKY.
TAKE OUT SIGN MARKED X ON TISSUE OVER SKETCH. PUT AAA AT LEFT OF TITLE FOR
BALANCE.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.
SEE ALSO KODACHROME.

RETURN KODACHROME.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ref.
H. O.
L. O.
6 1/2
1 1/2
9

as quoted

W. H.

OK. Blue Sup. 10/11/51

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 1CH-632

ORDER No. 67144

DATE 5-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHERMAN'S PARADISE AS SEEN
THROUGH GLASS-BOTTOM BOATS AT
FLORIDA'S SILVER SPRINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS ON
2BH557

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all negatives
are uniform and that they are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1950	MAY 18 1950
SKETCH				
RETOUCHING		5	MAY 10 1950	MAY 11 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-25-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 1CH-633

ORDER NO. 67144

DATE 5-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING IN WATER CLEAR AS THE
AIR AT FLORIDA'S SILVER SPRINGS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT
NONE

R. M. YES-SAME AS

2BH557

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

PLEASE BE MOST CAREFUL

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 11 1950
SKETCH				
RETOUCHING	4	3	MAY 10 1950	MAY 11 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 21 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH634 ORDER NO. 67288 DATE 5-10-51

CUSTOMER THE HOMESTEAD INN
NEW MILFORD, CONN.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

THE HOMESTEAD INN'S GREENLAWN
RESTAURANT ON U.S. ROUTE 7, NEW MILFORD,
CONN.

FRONT NO. (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

BLDG ALL WHITE WITH SLATE COLORED ROOF. SHUTTERS ARE DARK GREEN -
SHADES CREAM COLOR. CHIMNEY RED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Photos

Ret.

7 1/2

L.O.

1 1/2

L.A.

9

as quoted.

Don

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE FULL FAC

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Title in full BIT O' SWEDEN - "SMORGASBORD"

BIT O' SWEDEN - "SMORGASBORD"

.....ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH...NOTING CORRECTION ON BACK OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

To

PHOTO USED FOR

2M—8.16.50

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH636
ORDER No. 67296
DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHILIPPINE MARS OVER JACKSONVILLE,
FLA.

PRIV. ~~8~~ BEFORE TITLE: 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLANE VERY DARK BLUE - ALMOST BLACK.

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 18 1950
SKETCH				
RETOUCHING	3	3	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO				MAY 24 1951
BLEUPRINT				
STRIPPING, OPAQUING			MAY 18 1951	
HAND COLOR PROOF	104	1 3/4	MAY 24 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH637
ORDER No. 87296
DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CONTROL TOWER, U.S. NAVAL AIR
STATION, JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1950	MAY 18 1950
SKETCH				
RETOUCHING	10	3	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	36	9		JULY 21 51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH638

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENLISTED MEN'S BARRACKS - MAIN
SIDE - U.S. NAVAL AIR STATION,
JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1950	MAY 13 1950
SKETCH				
RETOUCHING	3	2 1/2	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1951	MAY 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 24 1951	1-20-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH639
ORDER No. 67296
DATE 5-14-51

25- M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OFFICERS' CLUB, U.S. NAVAL AIR
STATION, JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. #BEFORE TITLE: 104

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF BROWNISH RED.
FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 18 1950
SKETCH				MAY 15 1950
RETOUCHING	9	3	MAY 15 1950	
REPHOTO				
PHOTO-LITHO			MAY 18 1951	MAY 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 1/2	MAY 24 1951	
ARTIST DEPT.	110	9 1/2		7/6/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

80

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH640✓
ORDER No. 67296✓
DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NAVAL HOSPITAL AD-
MINISTRATION BLDG., U.S. NAVAL
AIR STATION, JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 105 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1950	MAY 18 1950
SKETCH	4	2:15		
RETOUCHING			MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-25-51
ARTIST DEPT.	110	9		5/14/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH 641

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"WEEK END WARRIORS", HANGAR AND
PLANES, U.S. NAVAL AIR STATION,
JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

PLANES -
NO GREEN VERY DARK BLUE - ALMOST BLACK

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 22 1950
SKETCH				
RETOUCHING		3	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			5/22/51	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH-642

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR SNUG HARBOR AT NATTC,
U.S. NAVAL AIR STATION, JACKSONVILLE,
FLA.

PRIV. # BEFORE TITLE: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1950	MAY 22 1950
SKETCH				
RETOUCHING	7	62	MAY 14 1950	MAY 15 1950
REPHOTO				JUN 11 1951
PHOTO-LITHO			MAY 24 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		132	JUN 11 1951	
ARTIST DEPT.		236		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH643

ORDER NO. 67296

DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SNUG HARBOR BEER BAR AT NATTC,
U.S. NAVAL AIR STATION,
JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 18 1950
SKETCH				
RETOUCHING		3	MAY 18 1950	MAY 14 1950
REPHOTO				
PHOTO-LITHO				MAY 24 1951
BLUEPRINT			MAY 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAY 24 1951	
ARTIST DEPT.	108	9 3/4		7-3-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH644
ORDER No. 67296
DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ONE OF THE MANY "CHOW-LINES",
U.S. NAVAL AIR STATION,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 109

PHOTO PROPERTY OF E.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 22 1950
SKETCH				
RETOUCHING		3 1/2	MAY 14 1950	MAY 16 1950
REPHOTO			5/22/51	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH645

ORDER No. 67296

DATE 5-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAVES BARRACKS, U.S. NAVAL AIR
STATION, JACKSONVILLE, FLA.

CUST.PRIV.# BEFORE TITLE: 110

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. BLDG.CREAM. TRIM WHITE. STEPS GRAY. PALM & HEDGE
GREEN. UNIFORMS NAVY BLUE, BUTTONS GOLD, HAT WHITE TOP WITH BLUE
BRIM. RATINGS ON SLEEVES } RED

RED

WHITE.

ALSO SEE TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 22 1950
SKETCH				
RETOUCHING	7	3	MAY 22 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO			MAY 28 1951	JUN 5 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 5 1951	6-5-51
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11/2/51
OKS

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH646
ORDER NO. 67296
DATE 5-14-51

25^M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARINE BARRACKS, U.S. NAVAL AIR
STATION, JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. # BEFORE TITLE: 111

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 15 1950
SKETCH				
RETOUCHING		32	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 18 1951	MAY 24 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH647

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL SAINT EDWARD'S CHAPEL,
U.S. NAVAL AIR STATION,
JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 22 1950
SKETCH				
RETOUCHING	4	3-2	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			5/22/51	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1-2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH648

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SWIMMING POOLS, U.S. NAVAL AIR STATION, JACKSONVILLE, FLA.
PRIV. # BEFORE TITLE: 113
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10 1950	MAY 22 1950
SKETCH				
RETOUCHING	3	3 1/2	MAY 14 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL PHOTOGRAPH U.S. NAVY

NO. 1CH649

ORDER No. 67296

DATE 5-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BANSHEE JETS, NAAS CECIL FIELD,
JACKSONVILLE, FLA.

PRIV. # BEFORE TITLE: 114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REDUCE SINGLE JET CLOSE UP AND SUPERIMPOSE UPPER RIGHT HAND IN
SPACE BLOCKED OUT BY OUR STICKER ON PHOTO OF RAMP.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1950	MAY 22 1950
SKETCH				
RETOUCHING	10	3 1/2	MAY 14 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			5/22/51	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	101	9	7-6-51	7-9-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

JR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH650 ORDER NO. 67300 DATE 5-14-51

CUSTOMER THE BUCKEYE BREWING COMPANY
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN LOWER PANEL:

BUCKY AND BONNIE....ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW OCH2115 FOR LAYOUT AND DESIGN.
NEW PHOTO ATTACHED.

MAKE PICTURE ON CARD AS LARGE AS POSSIBLE, SO FEATURES OF MIDGETS
WILL SHOW BETTER THAN ON LAST CARDS.

COLOR DESCRIPTION

FOLLOW OCH2115.

PHOTO RETURNED

3

PHOTO USED FOR

add Paper 5x7
to left of Photo 6x
midgets 2x6-4x7

add'l Artwork
& Reproduction 9.50 not

OK 14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH651 ORDER NO. 67302 DATE 5-15-51

CUSTOMER MODERN MANAGEMENT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full 830 SOUTH MICHIGAN HOTEL
CHICAGO

AEROPLANE VIEW OF 830 S. MICHIGAN, ETC (SEE COPY)

SMALL TYPE: (C) CHICAGO AERIAL SURVEY CO.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

USE NEW AIR VIEW ATTACHED

USE AIR VIEW PHOTO FROM 6AH2902 AS IS. REPLACE PICTURE IN POSITION #1 WITH
PHOTO #1. REPLACE PICTURE IN POSITION #2 WITH PHOTO #2.

ELIMINATE MOST OF WHITE SPACE ON EITHER SIDE OF INSET VIEW OF STATUE
KEEP LEFT EDGE OF THIS INSET AGAINST LEFT SIDE OF CARD

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW 6AH2902. SEE TISSUE OVERLAY ON HOTEL PHOTO.

ON #PHOTO 2....STATUE AND BASE GRAY, GRASS GREEN, SKY BLUE.

Retouched Photo Ret to Center by art 7/20/59 CD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3 1/2

2 1/2

L.A. 13 1/2

#10-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

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#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

#2-1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH653 ORDER NO. 67317 DATE 5-15-51

CUSTOMER

H.H. BENNETT STUDIO
WISCONSIN DELLS, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M. POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Two of our 32 Modern Units

MOTOR COURT
SPRING HILL BUNGALOWS, AAA,
WISCONSIN DELLS, WISCONSIN

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD FOLIAGE.

COLOR DESCRIPTION

COTTAGES PAINTED IVORY. NOT AS BRIGHT AS #13
WINDOWS AND DOORS TRIMMED WITH GREEN #72.
ROOFS ARE RUST RED #51.
AS THERE IS A GREAT DEAL OF GREEN, VARY GREENS AS MUCH AS POSSIBLE.
SCREEN DOORS ARE BLACK

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH654 ORDER NO. 67318 DATE 5-15-51

CUSTOMER KLYCE MOTORS
MEMPHIS, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

KLYCE MOTORS
17 S. CLEVELAND ST.,
MEMPHIS, TENNESSEE

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

Side — Center

R.M. at Bottom

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TOUCH IN CLOUDS.

COLOR DESCRIPTION

BLDG PURE WHITE. ALL NEON SIGNS RED. MAKE AUTOS VARIOUS DARK COLORS.
SKY REAL BLUE. TOUCH IN CLOUDS. TREES GREEN. STREET SURFACE GRAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 7
106 HC 1 1/2
La 9 1/2

*add'l artwork
\$ 1.25 net*

Worth

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH655 ORDER NO. 67319 DATE 5-15-51

CUSTOMER BAY PLAZA HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

BAY PLAZA HOTEL OVERLOOKING TAMPA
BAY - A SYMPHONY IN COLOR - MODERN
AS TOMMOROW...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW PENCIL SKETCH.

COLOR DESCRIPTION

SEE RESPECTIVE TISSUES FOR COLORING INSTRUCTIONS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

2 (September 5-51)
#7-2.O. 1 1/2
#1-Red. 6
D.M. 3.O. 107
L.A. 6-10-51
10 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 10056 ORDER NO. 67320 DATE 5-16-51

CUSTOMER SILVER SPUR MOTEL
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full READY REAL WESTERN HOSPITALITY
BOILY EAST AMARILLO, TEXAS -- ON U.S.
HIGHWAY 107 & 66..

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY MC CORMICK CO., PHOTO-
GRAPHERS, AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW CUSTOMER'S SKETCH. REMOVE TOILET AND PAPER HOLDER AND REPLACE WITH
WASH BASIN AND TOWEL RACK WITH PINK TOWELS.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

BASIC COLOR OF RUG A RICH GREEN WITH VARIOUS SHADES OF LIGHT TAN AND CREAM
COLOR DESIGNS. SHOW ATTRACTIVELY. PAINT IN A CURTAIN (BLACK ORGANDY) OVER
BARE WINDOW IN BATHROOM.

SEE CUSTOMER'S SKETCH. ALSO SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

8x10 Photo
2-5x7
L.O. 2 1/2
Ret. 6 1/2
J.M.T.C. 107 2 1/4
6-7-51
L.A. 11
as specified
100%

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH657 ORDER NO. 67321 DATE 5-16-51

CUSTOMER ALOHA LODGE
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M BUSINESS CARDS SIZE 3 1/2" X 2 5/16"

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOT:

ALOHA LODGE - 6200 - 4TH ST. NORTH-
ST. PETERSBURG, FLA.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

USE PHOTO FROM OCH1042. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

In 2CP2457

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—8-16-50

Y.O. 1 1/2
L.A. 2 1/2

X

W.D.

Color match
Reduce color
plates

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH658 ORDER NO. 67322 DATE 5-16-51

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer E. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

COPY FOR SIGNS, COLORS OF BUILDING, TRIMMINGS, ETC. ON ATTACHED INSTRUCTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Re 7
Litho 4C 134
La 934

~~Clayton's Reproduction~~
6.50.00

(F)

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 1CH-659

ORDER No. 67178

DATE 5-16-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MAIN STREET, LOOKING SOUTH,
KALISPELL, MONTANA

PRIVATE NO. BEFORE TITLE: 503

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RIGHT - 1st BUILDING-BROWN WITH GREEN TRIM.

STORE FRONTS 1, TAN, 2. PEACH AND BLUE. HOTEL-BUFF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1950	MAY 22 1950
SKETCH				
RETOUCHING	5	4	MAY 17 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			5/22/51	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH660 ORDER NO. 67323 DATE 5-16-51

CUSTOMER LUCANIA & CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(NO TITLE ON PICTURE SIDE.)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH133. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Colormat
Reduce Color Plates
for Bus. Card

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH661 ORDER NO. 67325 DATE 5-16-51

CUSTOMER THE COURIER PRINTING COMPANY, INC.
LITTLETON, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **IN CENTER PANEL:**

THE WOODLAND RESTAURANT, QUEEN OF THE
WHITE MOUNTAINS, LOCATED ON ROUTE #3
APPROACHING INDIAN HEAD

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT ☒ Customer

C. T. Imprint

No Imprint

Side — Center

THE COURIER PRINTING CO., LITTLETON, N.H.

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

COLORING LIKE SAMPLE ATTCHD. ADD AWNINGS TO SIX LARGE WINDOWS
IN UPPER PHOTO. AWNINGS SHOULD EXTEND DOWN HALFWAY THE DEPTH OF
WINDOWS, ARE STRIPED..ORANGE & DARK GREEN.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

SEE INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK'd B
Submitted for
Photo to Customer
to Customer
6/15

2 PM
7-2-51
LC 11

Grouping &
Reprints 17.25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH662 ORDER NO. 67326 DATE 5-16-51

CUSTOMER SEWELL MFG CO.
BREMEN, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEWELL MANUFACTURING COMPANY

BREMEN, GEORGIA MANUFACTURES OF -

SEWELL CLOTHES - AMERICA'S GREATEST

VALUE...ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.
USE PHOTO FRO BLDG., BUT TREAT LEFT SIDE, AND SKY AND STREET AS ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH, KEEPING COLORS CLEAN AND BRIGHT. ALSO SEE KODACHROMES
FOR COLORS.

RETURN KODACHROMES. Returned 8/15/51 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction
L.C. 1
Ret. 6/15
B.C. Imp. 8 3/4
L.A.

~~as specified~~
W.D.H.

Red - Sp. Blue Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH663 ORDER NO. 67329 DATE 5-17-51

CUSTOMER

THE CLIFTON
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No
Title in full **IN SKY:**

HOTEL CLIFTON - HALF BLOCK FROM OCEAN
MIAMI BEACH, FLORIDA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ret. 8
H.C. 106 1/2
L.A. 9

~~as printed~~
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH664 ORDER NO. K43600 DATE 5-18-51

CUSTOMER
CURT TEICH & COMPANY, INC.
CHICAGO 13, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INCREASE YOUR ADVERTISING
RESULTS PROMPTLY - USE CURTEICH
ADVERTISING POST CARDS.....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

SAME FRONT AS ON OCH1380 ATTACHED.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2. 5 1/2
107
108 6-2-51
8

3

1011665

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By 101 _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1950	MAY 24 1950
SKETCH	7			
RETOUCHING		3	MAY 21 1950	MAY 2 1950
REPHOTO				
PHOTO-LITHO			MAY 25 1951	JUN 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	JUN 8 1951	6-11-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1CH 6666

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D9995

Executive OK of Estimate 9 **ESTIMATE** Cost Dept. Checked 121
By _____ By _____
Date _____ Date _____
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2 1950	MAY 24 1950
SKETCH				
RETOUCHING	7	3	MAY 21 1950	MAY 2 1950
REPHOTO				
PHOTO-LITHO			MAY 25 1951	JUN 8 1951
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 3 1951	6-11-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1CH 667

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo 11C/2055

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 22 1950
SKETCH	2	6	MAY 21 1950	MAY 22 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 8 1951	JUN 8 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 8 1951	6-12-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colored 846 86
Colored 846 3 h

VALDOSTA CIGAR & TOBACCO CO., VALDOSTA, GA., DISTRIBUTORS		NO. 1CH668	ORDER No. 67343	DATE 5-21-51
12 1/2 M POST CARDS		C.T. ART COLORTONE	FULL FACE	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1 R. M. NO		
TITLE IN FULL <i>AIR FORCE BASE</i> GREETINGS FROM MOODY FIELD GEORGIA /		IMPRINT SAME AS ABOVE.		
PRIV.# UPPER RIGHT: V-9		PHOTO PROPERTY OF C.T.		
Small Type: (C)CURT TEICH & CO., INC.				
RETOUCHING AND COLOR DESCRIPTION				
MAKE NEW, DIFFERENT AND ATTRACTIVE DESIGN, LEAVING OFF "KEEP 'EM FLYING". REPLACE PLANE WITH F-51 AND FLYING PLANES WITH JETS.				
SUBMIT SKETCH.				
NO				
SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF
ENVELOPE PHOTO TICKET				

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked
By _____	AND WORK SCHEDULE	By <i>157</i>
Date _____		Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1950	JUN 14 1950
SKETCH		6	JUN 14 1950	JUN 19 1950
RETOUCHING		3	JUN 14 1950	JUN 19 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	12	JUN 27 1951	6-29-51

DATE BLUEPRINT OK'D _____	DATE Filed _____
By _____	By _____
DATE HAND COLOR PROOF OK'D _____	DATE Photo Returned to Customer _____
_____	_____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-669

ORDER No. 67193

DATE 5-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE
IMMEDIATE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIALEAH RACE COURSE, FROM ACROSS
FLAMINGO LAKE, MIAMI, FLORIDA

PRIVATE NO. BEFORE TITLE: M3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON TISSUE OVERLAY.

FOLLOW TISSUE OVERLAY AND CARD (9BH1394) ENCLOSED FOR COLOR
GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3. Subjects or
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	
SKETCH				
RETOUCHING	3	3 1/2	MAY 21 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			5/25/51	JUN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 5 1951	6-7-51
ARTIST DEPT.	101	9	7-2-51	7-2-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-670
ORDER No. 67193

DATE 5-21-51
FULL FACE

25 M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REAR VIEW OF THE GRAND STAND,
HIALEAH RACE COURSE, MIAMI,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M4

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY AND CARD(OBH1054) ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 25 1950
SKETCH				
RETOUCHING	7	11	MAY 22 1950	MAY 22 1950
REPHOTO				JUN 11 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	JUN 11 1951	6-11-51
ARTIST DEPT.	105	9 1/2		7-11-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

new B & W
OFFSETS
PROOFS

7/2/51

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-671

ORDER No. 67193

DATE 5-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF THE WALKING RING,
HIALEAH RACE COURSE, MIAMI,
FLORIDA

PRIVATE NO. BEFORE TITLE: M5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 21 1950	MAY 22 1950
SKETCH				
RETOUCHING	4	3	MAY 21 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			5/25/51	JUN 5 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 5 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH672
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67351
DATE 5-21-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF HIALEAH RACE
COURSE, MIAMI, FLA.

PRIV. # BEFORE TITLE: DC.10'

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 25 1950
SKETCH				
RETOUCHING	2	34	MAY 23 1950	MAY 27 1950
REPHOTO				
PHOTO-LITHO			5/25/51	JUN 4 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 4 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH673

HENRY E. MURN NEWS SERVICE, ST. CLOUD, MINN.

ORDER No. 67353

DATE 5-22-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEACHERS' COLLEGE, ST. CLOUD,
MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF (LIGHT TAN) BRICK WITH LIGHT GREY STONE TRIM, FRONT ENTRANCE
PANEL (FRONT OF BUILDING) IS A REDDISH*BROWN. GLASS WINDOW-
BLOCK. ALUMINUM MARQUEE OVER DOOR. LIGHT GREEN FOLIAGE ON TREES.
GREEN LAWN. LIGHT GREY STREET, SIDEWALKS. COLORED AUTOS.

SHOW U.S. FLAG ON POLE (UNFURL)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

order for... Please
see to it that all negatives
are uniform in size and
in harmony with each other
to make an attractive set.

60 75
13 75
55.00

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 31 1950
SKETCH				
RETOUCHING	1	3 1/2	MAY 24 1950	MAY 24 1950
REPHOTO				
PHOTO-LITHO				JUN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 5 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

14
2
28.00

NO. 1CH674
HENRY E. MURN NEWS SERVICE, ST. CLOUD, MINN.
ORDER No. 67353
DATE 5-22-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
VETERANS' HOSPITAL,
ST. CLOUD, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED (BROWNISH) BRICK BLDG., WITH LIGHT CREAM WOOD TRIM. LIGHT GREY STONE TRIM. GREY ROOF. DARK GREEN EVERGREENS, LIGHT GREEN FOLIAGE ON OTHER TREES, GREEN LAWN. LIGHT GREY DRIVE. LIGHT POLE.
NOTE: ONE TREE, TO LEFT OF LIGHT POLE IS A FLOWERING CRAB TREE & COULD HAVE LIGHT PINK BLOSSOMS ON. IT EXTENDS TO 2nd FLOOR WINDOW ONLY. PLEASE DO NOT OVER-DO, OTHERWISE MAKE LIGHT GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES}HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 31 1950
SKETCH				
RETOUCHING	6	2½	MAY 25 1950	MAY 25 1950
REPHOTO				
PHOTO-LITHO				JUN 11 1951
BLUEPRINT			JUN 1 1951	
STRIPPING, OPAQUING			JUN 11 1951	
HAND COLOR PROOF	105	1½	JUN 11 1951	6-12-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2 Subjects of order for this customer. Please see to it that all subjects are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to VIAGRAMAN Dept.

EST. Makeover Time Required

AL 07-1950

SEP 4 1951

Time Recorded in Cost Dept. AUG 7 1951

SEP 4 1951

RETOUCHING	14	
STRIPPING		
ART DEPT.		
MAKING		

LAKE LAND NEWS CO., LAKE LAND, FLA.

NO. 1CH-675

ORDER No. 67508

DATE 5-22-51

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA CITRUS BUILDING,
WINTER HAVEN, FLORIDA

PRIVATE # BEFORE TITLE: WH.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ■ TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING	7	30	MAY 23 1950	MAY 23 1950
REPHOTO				
PHOTO-LITHO			5/25/51	JUN 11 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	MAY 11 1951	6/13/51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 1CH-676

ORDER NO. 67510

DATE 5-22-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WINDING PATH AMONG AZALEAS IN
BEAUTIFUL FLORIDA CYPRESS GARDENS

PRIVATE # BEFORE TITLE: CG.16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL CARD. FOLLOW KODACHROME TRANSPARENCY SLIDE FOR
COLORS, ALSO REFER CARD 6BH1027.

CROP AS MARKED ON TISSUE OVERLAY - FOLLOW INSTRUCTIONS ON OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 25 1950
SKETCH				
RETOUCHING	9	2 1/2	MAY 23 1950	MAY 27 1950
REPHOTO				
PHOTO-LITHO			MAY 28 1951	JUN 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 6 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC., CHICAGO, ILL.

NO 1CH677
ORDER No. K 43630

DATE 5-22-51

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GALS SUITS HERE MAKE YOU
POP-EYED 'SPECIALLY THOSE THAT
ARE OCCUPIED

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT

11F - TROPICAL FLORIDA COMICS

Small Type: (c) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK & WHITE SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 24 1950
SKETCH	3	1/2	MAY 23 1950	MAY 24 1950
RETOUCHING				
REPHOTO			MAY 25 1951	
PHOTO-LITHO				JUN 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 12 1951	
ARTIST DEPT.	107	9		7-13-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1CH678

ORDER NO. K 43630

DATE 5-22-51

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURE ARE SOME "WHOPPERS"
HERE!

Small Type:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

12F - TROPICAL FLORIDA COMICS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK & WHITE SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 24 1950
SKETCH	5	1/2	MAY 23 1950	MAY 23 1950
RETOUCHING				
REPHOTO			MAY 25 1951	
PHOTO-LITHO				JUN 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	JUN 12 1951	6-14-51
ARTIST DEPT.	35	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH680 ORDER NO. 67368 DATE 5-22-51

CUSTOMER SUNBEAM VENETIAN BLIND CO.
PENNSAUKEN NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

SUNBEAM VENETIAN BLINDS

FRONT NO. NO

R. M. ☐ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH679. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. 1CH-681

ORDER No. 67514

DATE 5-23-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, HOUSTON,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE ATTRACTIVE VIEW.

BUILDING IS TAN BRICK (SEE CARD OBH1702). TRIMMINGS ARE WHITE.
MAKE WINDOWS COLORFUL.

THE BUILDING JUST BACK OF THE CHURCH, TO LEFT IS THE CHURCH
SUNDAY SCHOOL BUILDING, THE BUSINESS OFFICES, LIBRARY (CHURCH)
AND RECREATION DEPARTMENTS. BACK OF THE CHURCH ON THE RIGHT
IS THE HUMBLE OIL & REFINING CO. OFFICE BUILDINGS (CORNER ONLY
VISIBLE).

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1951	MAY 31 1951
SKETCH				
RETOUCHING		4	MAY 25 1951	MAY 25 1951
REPHOTO				
PHOTO-LITHO			JUN 1 1951	JUN 12 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	JUN 12 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH682 ORDER NO. 67379 DATE 5-23-51

CUSTOMER
EOLA PLAZA, INC.
ORLANDO FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

EOLA PLAZA, ORLANDO, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH683 ORDER NO. 67381 DATE 5-23-51

CUSTOMER HOLLY HOUSE RESTAURANT
PENNSAUKEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOWER BORDER:**

BROWNING ROAD AND CRESCENT BLVD. —
PENNSAUKEN 8. NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE: ELEC. LIGHT WIRES & PIPES R. CORNER OF BLDG., AUTO AT LEFT END.

COLOR DESCRIPTION

COLORS: BLDG BRICKS #23. FRONT DOORS, WINDOWS & GABLE WHITE. ROOF BLACK.
SIGN 67. LETTERS 31. WALK IN FRONT - WHITE, CONCRETE. FILL IN ~~88~~ END OF
BLDG. WITH MORE SHRUBS. BANK ALONG SIDE GRASS. FOREGROUND DRIVE WAY
BLACK TOP. CLOUDS IN SKY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ref. 4
H.C. 107 1 1/2
L.a. 9

X 110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH684 ORDER NO. 67387 DATE 5-24 51

CUSTOMER

L. P. BONDURANT & SONS
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

PLENTY OF PARKING SPACE AT BONDURANT'S
1351 NORTHSIDE DRIVE - ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT SKYLINE MOTEL SIGN. TAKE OFF PARKS SIGN AND WIRES AND LEFT CITY
SKY LINE A LITTLE HIGHER AND LARGER OR CLOSER SHIFT TO LEFT OF WESTING-
HOUSE SIGN. IN ORDER TO ENLARGE, CROP AT MOTEL SIGN. EMPHASIZE HOBART
AND PARKING AREA.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-8-16-50

Ret. 6 1/2
Rm H.C. 1 1/2
L.A. 9

XLB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ¹⁹⁴⁶³⁵~~57392~~ ORDER NO. 67392 DATE 5-24-51

CUSTOMER DEL RIO APARTMENT HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in ~~file~~ IN SKY:

DEL RIO APARTMENT HOTEL
ONE BLOCK FROM OCEAN
MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. BUT BRING OUT DEL RIO SIGN ON BLDG. MORE CLEARLY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH686 ORDER NO. 67394 DATE 5-24-51

CUSTOMER DEL RIO APARTMENT HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DEL RIO APARTMENT HOTEL
ONE BLOCK FROM OCEAN
MIAMI BEACH, FLORIDA,

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH685. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

See Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ESTHER WALMER MADCIFF, HERSHEY, PA.

NO. 1CH687

ORDER No. 67395

DATE 5-24-51

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LEBANON COUNTY COURT HOUSE,
LEBANON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

DISTRIBUTED BY HARPEL, STATIONER,
LEBANON, PA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. LIGHT GREEN #24. WINDOW TRIM - DARK GREEN #54.
STATUE OF JUSTICE ON TOP BLDG. GOLD.

REMOVE WIRES AND FOUNTAIN IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 21 1950	JUN 1 1950
SKETCH				
RETOUCHING			MAY 25 1950	MAY 31 1950
REPHOTO				
PHOTO-LITHO			JUN 5 1951	JUN 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	JUN 12 1951	6/13/51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Box # 107
June 1st 6-11-51
20 9/2

X

ICH 688

as quoted
H.C.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH689 ORDER NO. 67400 DATE 5-25-51

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes No Copyright in Plate Yes No
Title in full IN HISTORIC SAN ANTONIO,
BEAUTIFUL HOTEL MENDER ON ALAMO
PLAZA

FRONT NO. 5
(All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer C. T. Imprint No Imprint
Side — Center

ALERT ADVERTISING AGENCY, GALVESTON,
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S SKETCH FOR LAYOUT.

COLOR DESCRIPTION

FOLLOW CUSTOMER'S SKETCH FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 62
Jm Ac 112 6-26-51
La 9
WON

NO. 1CH690
BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE ORDER No. 67401
DATE 5-28-51

25 M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1 R. M. NO
TITLE IN FULL		IMPRINT SAME AS ABOVE.
DOBYNS-BENNETT HIGH SCHOOL, KINGSPORT, TENN.		PRIV. # BEFORE IMPRINT: B-30
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF NO RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAY 29 1950	MAY 31 1950
SKETCH			
RETOUCHING	7 4	MAY 28 1950	MAY 29 1950
REPHOTO			
PHOTO-LITHO		JUN 4 1951	JUN 11 1951
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	108 136	JUN 11 1951	6-13-51
ARTIST DEPT.	10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ATTENTION
3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 1CH691

ORDER NO. 67403

DATE 5-28-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
KINGSPORT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: B-28

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK CHURCH, WHITE TRIM. COPPER DOME. SHOW CREAM BLINDS AT
SAME HEIGHT IN EACH WING. SHOW LEAVES ON TREES AND BUSHES. CONCRETE
BENCH WITH GREEN WOODEN SLATS. PRETTY CLOUD EFFECT. SHOW SOME
FLOWERS ON SMALLER BUSHES.

TAKE OUT CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1950	JUN 4 1950
SKETCH				
RETOUCHING	10	2	MAY 28 1950	MAY 29 1950
REPHOTO				
PHOTO-LITHO			JUN 5 1951	JUN 12 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUN 12 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE
PHOTO COURTESY PIERCE STUDIO

NO. 1CH692
ORDER No. 67403
DATE 5-28-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
KINGSPORT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES *to come*

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: B-29

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM. STEEPLE DEAD WHITE. COPPER COLORED
WEATHER VANE. ROOF ON BLDG AT RIGHT #22. SHOW SMALL WHITE BLOS-
SOMS ON BUSHES IN EXTREME LEFT HAND FOREGROUND. NICE GREEN
LAWNS. TAKE OUT CAR, POLE AND WIRES. POLE NEXT TO TREE IN RIGHT
FOREGROUND. DEAD LIMBS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES NO
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 31 1950	JUN 4 1950
SKETCH				
RETOUCHING	6		MAY 28 1950	MAY 31 1950
REPHOTO				
PHOTO-LITHO			JUN 5 1951	JUN 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUN 11 1951	6-12-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH693 ORDER NO. 67406 DATE 5-28-51

CUSTOMER HOTEL RICHFORD
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY OVER HOTEL:
RICHFORD HOTEL, ELM STREET. AT
CHESTNUT, ROCHESTER, NEW YORK

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LARGE PHOTO JUST FOR PLACEMENT OF SIGN AT TOP OF BLDG.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

COLOR OF LETTERING ON NEON SIGN ON FRONT OF BLDG. - RED.

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.
H.C. 106 1 1/2
L.A. 9

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH694 ORDER NO 67407 DATE 5-29-51

CUSTOMER THE COMMODORE HOTEL
ST. PAUL 2, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHNSON HOTELS - COMMODORE - ST. PAUL
HAMLINE - ST. PAUL - COMSTOCK - MOORHEAD

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER REMOVE LARGE TREE FROM FRONT LEFT OF COMMODORE HOTEL
VIEW. HAVE NAMES AT BOTTOM OF EACH HOTEL IN LARGER PRINT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

8

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3 Reproduced 5x7
L.O.
10 1/2
185
6-22-51 2 1/2
12 1/2
L.A.

was quoted

0515

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 1CH-695

ORDER No. 67533

DATE 5-28-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LORAIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT HAND BORDER:

SMALL TYPE: (C) CURT TEICH & CO., INC. L-2

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED * AND ARRANGE AS FOLLOWS:

L - 7BH1407
O - 7BH1406
R - 5BH824
A - 8BH1156
I - 8BH1159
N - 3BH1667

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			6-15-51	JUN 18 1950
SKETCH	3	6	JUN 12 1950	JUN 21 1950
RETOUCHING	3	4		
REPHOTO				
PHOTO-LITHO			JUN 21 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		72		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 29 1951

Reduce Color Plates for 29814

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 1CH-696

ORDER No. 67538

DATE 5-29-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

"O" STREET, LOOKING WEST,
LINCOLN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RIGHT SIDE OF STREET: "PENNEY" - CONCRETE BUILDING, BLACK
LETTERING.

LEFT SIDE OF STREET: "MILLER" - SIGN DULL RED. BUILDING - BUFF,
WITH WHITE TRIM.

BUSSES: TOP - WHITE. BOTTOM - ORANGE. DIVIDING LINE BETWEEN
THE TWO COLORS - GREEN. REMOVE OR MODERNIZE OLD CARS.
SEE CARD 2BH778 FOR OTHER COLORS. ADD A FLAG OR TWO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 1950	JUN 11 1950
SKETCH				
RETOUCHING	1	6 1/2	MAY 29 1950	JUN 6 1950
REPHOTO				
PHOTO-LITHO			JUN 12 1951	JUN 18 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	JUN 18 1951	
ARTIST DEPT.	102	10	5/29/51	7/2/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 1CH-697

ORDER No. 67538

DATE 5-29-61

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM UNIVERSITY OF
NEBRASKA

LOWER BORDER: LINCOLN

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CUST.

RETOUCHING AND COLOR DESCRIPTION

CARD TO BE SIMILAR TO OCH204. USE PHOTO FROM 1652 (STADIUM)
FOR BACKGROUND. USE VIEWS ENCLOSED - WITH COLOR INSTRUCTIONS-
AND LETTER ARRANGEMENT AS SHOWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1951	JUN 21 1950
SKETCH			JUN 12 1950	JUN 13 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16	JUN 21 1951	7-2-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colored Sheet Sh

MAY 29 1961

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH698 ORDER NO. 67415 DATE 5-29-51

CUSTOMER THOMAS W. REED CO.
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

THOS. W. REED CO.

PHYSICIANS AND HOSPITAL SUPPLIES...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC (All of this on address side)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☒ Yes ☐ No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Side — Center

FOLLOW SKETCH.

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTION AS MARKED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Rep

L.O. 1

Ret. 6

106 1/2

7

X

as quoted

not

See Impression

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, CLEVELAND, OHIO

NO. 1CH-699

ORDER No. 67539

DATE 5-29-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL " Z O O "
SCENES AT BROOKSIDE PARK,
CLEVELAND, OHIO

PRIVATE # BEFORE TITLE: C-⁴⁶30.

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED ROUGH PENCIL SKETCH. USE PHOTO FROM 7AH2187.

Z - MONKEY ISLAND PHOTO.

O - SWANS PHOTO

O * (PHOTO TO COME)

SUBMIT SKETCH

(SILHOUETTES IN BLACK) ~~RENDERED~~

DRAW IN DIFFERENT ANIMALS OF ALL TYPES AND MAKE IT LOOK LIKE
A ZOO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1950	JUL 13 1950
SKETCH			JUL 13 1950	JUL 20 1950
RETOUCHING				JUL 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	10		8/3

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAY 29 1950

Colored 8hr

114

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH700 ORDER NO. 67416 DATE 5-29-51

CUSTOMER

THE BELL'S COURT
MARIETTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

THE BELL'S COURT - 4 LANE HIGHWAY
U.S. 41 - MARIETTA, GEORGIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

WINDOWS-WHITE. DOORS - LIGHT OAK. ROOF - DARK GREY OR SLATE. OFFICE SIGN-
RED BACKGROUND, WHITE BORDER & WHITE LETTERS. BLDGS. - RED BRICK. LANE IN
CENTER OF HIGHWAY - GRASS GREEN. LAWN - GRASS GREEN. LAWN IN FRONT OF COURT
BETWEEN HWY AND COURT - CRUSHED BLUISH GREY MARBLE. DRIVEWAYS ON EACH SIDE OF
OFFICE BLDG. RUNNING IN FRONT OF EACH ROW OF CABINS-BLUISH GREY MARBLE, ON FROM
EACH CABIN. FRONT FACES OFFICE BLDG. IN CENTER - THERE IS AN ARC (GRASS GREEN)
WITH SIMILAR ARC - IN FRONT OF OFFICE BLDG. RUNNING ALONG LEFT SIDE OF BLDG.
THERE IS A WALK RUNNING IN FRONT OF EACH ROW OF CABINS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PO

PHOTO USED FOR

2 Rephotocolor 507

Ret. 107 6
L.A. 6-22-51 1 1/2
9

as quoted

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH701 ORDER NO. 67418 DATE 5-29-51

CUSTOMER STANCEL DEAR
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

STANCEL DEAR GROWER & SHIPPER
BAY DRIVE & CLEARWATER ROAD -LARGO,
FLORIDA....ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref. 6 1/2
L.A. 13 1/4
9 3/4

as quoted
MOK

Red & Lk Plm Reproduction

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH702 ORDER NO. 67419 DATE 5-29-51

CUSTOMER STANCEL DEAR
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

STANCEL DEAR GROWER & SHIPPER...
ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

701.
USE PHOTO FROM 1CH702. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH703 ORDER NO. 67420 DATE 5-29-51

CUSTOMER PATRICK'S DRIVE IN
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full PATRICK'S DRIVE IN FOOD -

DINNER SERVICE - JUST A LITTLE
DIFFERENT....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

2 (Revised) 5-27
L.O. 1
Ref. 9
7-26-51 108 L.A. 244
107/4

X

as specified
with

Red, Lt Blue + Dk Blue
In green

(E)

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 1CH-704

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH LEVEL BRIDGE LOOKING EAST
SHOWING TERMINAL TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. ~~NO~~ NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1670. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH			JUN 4 1950	JUN 6 1950
RETOUCHING	13	1		
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BLEUPRINT			JUN 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-705

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3
SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTY SPOT AT THE ART MUSEUM
AT CHERRY BLOSSOM TIME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. ~~1035~~ NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1933. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *HT*
Date _____

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUN 6	1950	
SKETCH	<i>18</i>	<i>1/2</i>	JUN 4	1950	JUN 6 1950
RETOUCHING		<i>2</i>			
REPHOTO					
PHOTO-LITHO			JUN 19	1951	JUN 20 1951
BLEUPRINT			JUN 13	1951	
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	<i>22</i>	<i>2 1/2</i>			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GEORGE R. KLENN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-706

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FINE ARTS GARDEN AND LAKE AT ART
MUSEUM /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~YES~~ NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1828. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 188
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10	75	JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 19 1951	JUN 20 1951
BLEUPRINT			JUN 17 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-707

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS/-ART COLORTONE * FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CATHEDRAL OF ST. JOHN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. ~~XXXX~~ NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH2070. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH			JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 13 1951	JUN 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-708

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PUBLIC SQUARE AND UNION TERMINAL
TOWER,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~YES~~ NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH658. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUN 6 1950		
SKETCH	15	1/2	JUN 4 1950		JUN 6 1950
RETOUCHING	11	1/2			
REPHOTO					
PHOTO-LITHO			JUN 19 1951		JUN 20 1951
BLEUPRINT			JUN 13 1951		
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.		2 1/2	JUN 20 1951		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-709

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BIRD'S-EYE VIEW OF CLEVELAND
MUNICIPAL STADIUM AND DOWNTOWN
CLEVELAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1233. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH <i>20</i>		<i>1/2</i>	JUN 6 1950	JUN 6 1950
RETOUCHING		<i>2</i>		
REPHOTO			JUN 4 1950	JUN 6 1950
PHOTO-LITHO				
BLUEPRINT			JUN 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	8		6-21-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Make Adjust for New Color

1 Print

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-710,

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CLEVELAND GREYHOUND TERMINAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~MAN~~ NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH816. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 5 1950	
SKETCH	10	1/2	JUN 4 1950	JUN 5 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 13 1951	JUN 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-711

ORDER NO. 67545

DATE 5-29-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENES AT ROCKY RIVER,.
(GROUP)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~XXXX~~ NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3299. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	L.O.	1/2	JUN 6 1951	JUN 6 1951
RETOUCHING		1 3/4	JUN 6 1951	JUN 6 1951
REPHOTO			JUN 6 1951	JUN 6 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 13 1951	
HAND COLOR PROOF				
ARTIST DEPT.	109	7 1/2		6-27-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Make Effects
for new Color*

1 Print

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-712

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN AVENUE BRIDGE LOOKING WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1848. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1950	
SKETCH	10	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING	10	1/2		
REPHOTO				
PHOTO-LITHO			JUN 19 1951	JUN 20 1951
BLEUPRINT			JUN 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	116	2 1/2	JUN 20 1951	6/25/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CM-713

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CLEVELAND STADIUM AND SKYLINE
AT DUSK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1667. ✓ MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RR*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	16	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BLEUPRINT			JUN 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-714

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CLEVELAND PUBLIC AUDITORIUM /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH656, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	16	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			JUN 13 1951	JUN 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	5	JUN 20 1951 AUG 28 1951	8-28-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-715

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

INTERIOR OF THE CLEVELAND
PUBLIC AUDITORIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH306. ✓ MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

OK 1203

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BLEUPRINT				
STRIPPING, OPAQUING			JUN 13 1951	
HAND COLOR PROOF				
ARTIST DEPT.	22	2 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-716

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MUNICIPAL AIRPORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH1242. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	11	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 13 1951	JUN 20 1951
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-717

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART. COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUBLIC SQUARE, SHOWING TERMINAL
GROUP - HIGBEE STORE-TERMINAL
TOWER-HOTEL CLEVELAND

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH982. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JUN 13 1951	JUN 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-718
ORDER No. 67545
DATE 5-29-51

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUBLIC SQUARE AND UNION TERMINAL
TOWER AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1673. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10	12	JUN 4 1950	JUN 6 1950
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BLUEPRINT				
STRIPPING, OPAQUING			JUN 13 1951	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-719
ORDER No. 67545
DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEVELAND MUSEUM OF ART AND
LAKE AT FINE ARTS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1662. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10	1/2	JUN 4 1950	JUN 6 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BUEPRINT				
STRIPPING, OPAQUING			JUN 13 1951	
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-720

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ORE BOAT UNLOADING AT STEEL MILLS
ON CUYAHOGA RIVER, SHOWING
TERMINAL TOWER IN DISTANCE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2188. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1950	
SKETCH	10		JUN 4 1950	JUN 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUN 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	JUN 20 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGE R. KLEIN NEWS CO.,
CLEVELAND, OHIO

NO. 1CH-721

ORDER No. 67545

DATE 5-29-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE ~~1 SIDE~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ZOO" SCENES AT BROOKSIDE
PARK /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH-699. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2	JUL 17 1950	JUL 26 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 27 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/2		8-17-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Wm. Hammer Art.
Add yellow Back Ground
Color to top + Bottom*

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. — **ADV. ORDER**

DIAL NO. 1CH722 ORDER NO. 67421 DATE 5-29-51

CUSTOMER HARRINGTON HOTEL CO., INC.
WASHINGTON 4, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL HARRINGTON
11TH AND E STS., N.W.
WASHINGTON, D.C.

R.V. BRYCE
MANAGER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6AH727 ATTACHED.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Ref. 5
D.C. 105 134
L.A. 9 1/2

[Large red handwritten signature]

[Large handwritten signature]

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH723 ORDER NO. 67435 DATE 5-31-51

CUSTOMER LOUISIANA PECAN SHELLERS, INC.
ST. MARTINVILLE, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(PICTURE SIDE TO BE ENTIRELY BLANK)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M—B-16-50

L.O. 1/2
Ref. 3 1/2
106 3/4
108 7-1051 L.A. 3 3/4

W. J. T.

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH724 ORDER NO. 67436 DATE 5-31-51

CUSTOMER HOTEL PIONEER
SPRINGFIELD, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PIONEER HOTEL
SPRINGFIELD, MASS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN. USE SUITABLE BACKGRD COLOR TO
MATCH REST OF CARD.

ELIMINATE ALL STORE SIGNS APPEARING ON FIRST FLOOR.
BRING OUT CANOPY TO BEST ADVANTAGE.

BLDG. RED BRICK WITH CEMENT TRIM COLOR DESCRIPTION

CANOPY IS BLUE.

LOBBY: CEILING WHITE. WALLS GREY. FLOOR BLACK. FURNITURE RED AND DESK NATURAL
WOOD.

BEDROOM: WHITE CEILING. GREEN WALLS, TAN CARPET. NATURAL WOOD COLOR
BED. RED SIMULATED LEATHER UPHOLSTERED FURNITURE. GREY SPREAD. RED LAMP SHADE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproduction 5x7

L.O.

Rel.

Mr. H.C. 6-18-51 2 1/4

L.A.

107

1

10

2 1/4

12

X

as quoted

W.D.H.

on sheet
E 623

BURKE'S 5¢-\$1.00 STORE,
WHITE SULPHUR SPRINGS, W.VA.

NO. 1CH-725
ORDER No. 67555
DATE 6-1-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W. VA. (2,000 FT.
ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOFS SHOULD BE DARK GRAVEL. (CARD 1AH85 ENCLOSED IS NOT TOO
GOOD FOR COLORS-BUT FOR GENERAL IDEA). GET BETTER DETAIL
ON WINDOWS IF POSSIBLE. MAKE GOOD ATTRACTIVE SUBJECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1950	JUN 7 1950
SKETCH				
RETOUCHING	2	5	JUN 1 1950	JUN 5 1950
REPHOTO				
PHOTO-LITHO			JUN 8 1951	JUN 14 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	JUN 14 1951	JUN 15 1951
ARTIST DEPT.	109	10 1/2		7-16-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects for
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

3C399

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ ESTIMATE AND WORK SCHEDULE By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 21 1950
SKETCH				
RETOUCHING		2 1/2	JUN 20 1950	JUN 26 1950
REPHOTO			JUN 29 1951	JUL 9 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 9 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH728 ORDER NO. 67454 DATE 6-4-51

CUSTOMER SELBY SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DENVER - HURON 11....(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2-1-7
1-1-1
4
June 106 4c 1/2
to 9/05
7-27-51
X
Repl... 7-
wel
W 5/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH729 ORDER NO. 67454 DATE 6-4-51

CUSTOMER
SELBY SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SCOUT.... ETC. (SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

DRAWING + LAYOUT
IN LARGE FILE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH730 ORDER NO. 67454 DATE 6-4-51
CUSTOMER SELBY SHOE COMPANY
PORTSMOUTH, OHIO

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

3
Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3 1/2 X 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

TERRY - MILO - PAM.....ETC. (SEE COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

COLORED
DRAWING
IN LARGE
FILE

PHOTO USED FOR

5x7
21
5
JUN 10 1951
209 102
X
Rephoto 3.50
not
OK H

THE UNION NEWS CO. & TRADEMARK

NO. 1CH731

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES to come

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6. Replaster
a marked

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	16	8	JUN 7 1950	JUN 15 1950
RETOUCHING				
REPHOTO			JUN 5 1950	JUN 7 1950
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	22	AUG 8 1951	8-8-51
ARTIST DEPT.		14		7/17

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO. & TRADEMARK

NO. 1CH733

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(GRAND CENTRAL TERMINAL) SEE CARD 3AH1287 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7	JUN 6 1950	JUN 15 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 20 1951	6 21 1951
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

THE UNION NEWS CO., & TRADEMARK

NO. 1CH734

ORDER NO. 67562

DATE 6-4-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(RIVERSIDE CHURCH)

SEE KODACHROME CARD ENCLOSED FOR
COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	5	JUN 6 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/42	JUN 26 1951	
ARTIST DEPT.	182 151	9	8/17/51 8/20/51	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE UNION NEWS CO. & TRADEMARK

NO. 1CH735

ORDER NO. 67562

DATE 6-4-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(ST. PATRICKS CATHEDRAL) SEE CARD 3AH100 AND KODACHROME + Photo
FOR COLORS *insert on card*

RETURN KODACHROME TO REHLEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25 subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	7	JUN 6 1950	JUN 13 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8/17/51
MS

2

THE UNION NEWS CO. & TRADEMARK

NO. LCH736

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS C.T. ARTCOLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(TIMES SQUARE) SEE CARD 5AH648 AND KODACHROME FOR COLORS.

Bring out statues clearly

RETURN KODACHROME TO REHLEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25
order for this set. Please see to it that all of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7 1/2	JUN 6 1950	JUN 15 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	JUN 19 1951	6-21-51
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8/17/51
OK

THE UNION NEWS CO., & TRADEMARK

NO. 1CH737

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(PUBLIC LIBRARY) SEE CARD AND KODACHROME FOR COLORS.

RETURN KODACHROME TO REHLEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	5	JUN 6 1950	JUN 8 1950
REPHOTO				
PHOTO-LITHO			JUN 12 1951	JUN 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 19 1951	6-21-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

8/17/51
2/4

THE UNION NEWS CO. & TRADEMARK

NO. 1CH738

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(AMERICAN MUSEUM) SEE CARD 6AH1599 FOR COLORS.

Group 2

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	5	1	JUN 7 1950	JUN 13 1950
RETOUCHING		6		
REPHOTO			JUN 5 1950	JUN 7 1950
PHOTO-LITHO			JUN 18 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		6-22-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

THE UNION NEWS CO. & TRADEMARK

NO. 1CH739

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(METROPOLITAN MUSEUM) SEE CARD 5BH979 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	5	3 1/2	JUN 6 1950	JUN 11 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 18 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

THE UNION NEWS CO. (AND TRADEMARK)

NO. 1CH740

ORDER NO. 67562

DATE 6-4-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO BRING OUT LIGHTS. SHOW MORE PEOPLE.

(POLO GROUNDS)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	1 1/4	JUN 5 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO			JUN 11 1951	JUN 19 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JUN 19 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE UNION NEWS CO. AND TRADEMARK

NO. 1EH741
ORDER No. 67562
DATE 6-4-51

25 MPOST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(PENNSYLVANIA STATION)

SEE 3AH1286 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25

ORDER ON

order for the material. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		54	JUN 6 1950	JUN 1 1951
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	JUN 20 1951	6-21-51
ARTIST DEPT.		942		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE UNION NEWS CO., AND TRADEMARK

NO. 1CH742

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(LITTLE CHURCH AROUND THE CORNER) USE KODACHROME FOR COLORS.

TAKE OUT CARS.

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25

Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	5	JUN 6 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 19 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 19 1951	6-21-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/17/51

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH743

ORDER NO. 67562

DATE 6-4-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(TRINITY CHURCH) USE KODACHROME FOR COLOR GUIDE. SEE 3 AH1299.

use photo add flag

Return Kodachrome. *to Reilly*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		<i>1 1/2</i>	JUN 6 1950	JUN 13 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 3/4</i>	AUG 2 1951	<i>8-8-51</i>
ARTIST DEPT.		<i>10</i>		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

8/17/51

OK

THE UNION NEWS CO. AND TRADEMARK
PHOTO BY BOB OLEN

NO. 1CH744

ORDER No. 67562

DATE 6-4-51

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R.M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YANKEE STADIUM...BRING OUT LIGHTS.

SEE 7AH2099 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5 1/2	JUN 5 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO			JUN 11 1951	JUN 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 3/4	JUN 19 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

JUN 15 1951

THE UNION NEWS CO. AND TRADEMARK
PHOTO COURTESY PORT OF NEW YORK AUTHORITY

NO. 1CH745
ORDER No. 67562
DATE 6-4-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GEORGE WASHINGTON BRIDGE.

USE KODACHROME FOR COLORGUIDE.

ALSO SEE 3AH104.

RETURN KODACHROME *Le Robin*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4		JUN 6 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO			JUN 11 1951	JUN 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	131	JUN 19 1951	6-21-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/17/51

AUG 15 1951

AUG 1 1951

THE UNION NEWS CO. AND TRADEMARK

NO.

1CH746

ORDER No. 67562

DATE 6-4-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHRYSLER BUILDING EAST AND CHRYSLER BUILDING, NEW YORK CITY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7	JUN 6 1950	JUN 15 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/4		6-25-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE UNION NEWS CO. AND TRADEMARK

NO.

1CH747

ORDER NO.

67562

DATE 6-5-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PORT AUTHORITY BUS TERMINAL, NEW YORK CITY.

COLORS TO COME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	7-1/2	JUN 6 1950	JUN 13 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2-1/2	AUG 8 1951	
ARTIST DEPT.		12-3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO. AND TRADEMARK

NO. 1CN748

ORDER No. 67562

DATE 6-5-51

25 M POST CARDS

ART O LORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LA GUARDIA AIRPORT..TAKE OUT LETTERS - CAPITAL AIRLINER ON PLANES.

KODACHROME NOT RECOMMENDED FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1	JUN 7 1950	JUN 1 1950
RETOUCHING		5 1/2	JUN 5 1950	JUN 7 1950
REPHOTO				JUN 29 1951
PHOTO-LITHO				
BLUEPRINT			JUN 27 1951	
STRIPPING, OPAQUING			JUN 29 1951	
HAND COLOR PROOF	14	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/17/51

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH749

ORDER No. 67562

DATE 6-5-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

EMPIRE STATE BUILDING, NEW YORK CITY.....

USE OCK353 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Typesetting

Photo in 10188

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5	JUN 6 1951	JUN 1951
REPHOTO				
PHOTO-LITHO			JUN 11 1951	JUN 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	JUN 19 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH750

ORDER No. 67562

DATE 6-5-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROCKEFELLER PLAZA OUTDOOR ICE SKATING RINK....

SEE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME *to seller*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RT*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		<i>54</i>	JUN 6 1950	JUN 3 1950
REPHOTO				
PHOTO-LITHO			JUN 12 1951	AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>2</i>	AUG 8 1951	
ARTIST DEPT.		<i>11</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

8/17/51

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH751

ORDER No. 67562

DATE 6-5-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROCKEFELLER CENTER DURING JULY AND AUGUST....

SEE OCK351. VERY IMPORTANT SUBJECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3 1/2	JUN 6 1950	JUN 7 1950
REPHOTO				
PHOTO-LITHO			JUN 11 1951	JUN 12 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 19 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH752

ORDER No. 67462

DATE 6-5-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS STRIKING AIR VIEW SHOWS EAST RIVER WITH UNITED NATIONS
EMPIRE STATE AND CHRYSLER BLDG. IN BACKGROUND MAY BE SEEN
HUDSON RIVER & NEW JERSEY SKY LINE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	
SKETCH				
RETOUCHING	7	9	JUN 6 1950	JUN 18 1950
REPHOTO				
PHOTO-LITHO				JUN 29 1951
BLUEPRINT			JUN 27 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	2 1/2	JUN 29 1951	
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/17/51

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH753
ORDER No. 67562
DATE 6-5-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROCKEFELLER CENTER..... SEE OCK349 FOR COLOR GUIDE. ALSO SEE
5AH382, and KODACHROME ATTACHED.

RETURN KODACHROME. *to Leckler* YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 6 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO			6-14-51	JUN 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	137	2'4"	JUN 19 1951	6-20-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

8/17/51
OK

THE UNION NEWS CO. AND TRADEMARK

NO. 1CH754
ORDER No. 67562

DATE 6-5-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROCKEFELLER CENTER OBSERVATION ROOF...

SEE OCK348

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	5 1/2	JUN 6 1950	JUN 12 1950
REPHOTO				
PHOTO-LITHO			JUN 18 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO. & TRADEMARK

NO. 1CH755

ORDER No.

DATE 7-2-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(QUEEN ELIZABETH)

FOLLOW KODACHROME

RETURN KODACHROME TO KEPNER *ret 8/17/51*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 10 1950
SKETCH				
RETOUCHING		8	JUL 10 1950	JUL 20 1950
REPHOTO				
PHOTO-LITHO			JUL 23 1951	JUL 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	JUL 26 1951	
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/17/51
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH756 ORDER NO. 67456 DATE 6-5-51

CUSTOMER TRAVELERS' HAVEN
MARIETTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

TRAVELERS' HAVEN FOUR LANE HIGHWAY #41
MARIETTA, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5/2
C.C. 105 6-29-51 1/2
L.A. 9

X
W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH757 ORDER NO. 67457 DATE 6-4-51

CUSTOMER
TEMPLIN MOTORS
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TEMPLIN MOTORS
BOT: 1388 HADDON AVENUE, CAMDEN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH758 ORDER NO. 67566 DATE 6-5-51
CUSTOMER UNITED FURNITURE COMPANY
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

UNITED FURNITURE CO., INC. — COMPLETE
HOME FURNISHERS BOT: 433-447 E. MARKET
COR. JACKSON ST. — LOUISVILLE 2, KY.

FRONT NO.

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH601. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2

X
ap quoted
17015

Colormate
Reduce color
plates

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH759 ORDER NO. 67568 DATE 6-5-51

CUSTOMER VAN ORMAN HOTELS
EVANSVILLE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

VAN ORMAN HOTEL -
HOTEL MC CURDY - EVANSVILLE, INDIANA
HOTEL VAN ORMAN - FORT WAYNE, INDIANA
...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH. USE PHOTO FROM 5BH597 FOR HOTEL MC CURDY VIEW.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction 5x7

L.O. 2 1/2

Rel. 5

M.L.C. 11 2 1/4

L.A. 11

as quoted

W.D.H.

501292

Ok, see 9 Red Supp.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH760 ORDER NO. 67569 DATE 6-5-51

CUSTOMER CHICKEN CHARLIE'S, INC.
KALAMAZOO, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

CHICKEN CHARLIE'S - ON U.S.
131 ONLY 6 MINUTES FROM DOWNTOWN
KALAMAZOO..... (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

2 Reproduction 5x7

L. O.

6

Ret.

1 1/2

107

1 1/2

L. O.

9

107

X

as quoted

W. J. H.

ADV. ORDER

CUSTOMER MAC NEAL MEMORIAL HOSPITAL
BERWYN, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
1. <i>Portrait of a man in a suit</i>					
2. <i>Portrait of a woman in a dress</i>					
3. <i>Portrait of a man in a suit</i>					
4. <i>Portrait of a woman in a dress</i>					
5. <i>Portrait of a man in a suit</i>					
6. <i>Portrait of a woman in a dress</i>					
7. <i>Portrait of a man in a suit</i>					
8. <i>Portrait of a woman in a dress</i>					
9. <i>Portrait of a man in a suit</i>					
10. <i>Portrait of a woman in a dress</i>					
11. <i>Portrait of a man in a suit</i>					
12. <i>Portrait of a woman in a dress</i>					
13. <i>Portrait of a man in a suit</i>					
14. <i>Portrait of a woman in a dress</i>					
15. <i>Portrait of a man in a suit</i>					
16. <i>Portrait of a woman in a dress</i>					
17. <i>Portrait of a man in a suit</i>					
18. <i>Portrait of a woman in a dress</i>					
19. <i>Portrait of a man in a suit</i>					
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21. <i>Portrait of a man in a suit</i>					
22. <i>Portrait of a woman in a dress</i>					
23. <i>Portrait of a man in a suit</i>					
24. <i>Portrait of a woman in a dress</i>					
25. <i>Portrait of a man in a suit</i>					
26. <i>Portrait of a woman in a dress</i>					
27. <i>Portrait of a man in a suit</i>					
28. <i>Portrait of a woman in a dress</i>					
29. <i>Portrait of a man in a suit</i>					
30. <i>Portrait of a woman in a dress</i>					
31. <i>Portrait of a man in a suit</i>					
32. <i>Portrait of a woman in a dress</i>					
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34. <i>Portrait of a woman in a dress</i>					
35. <i>Portrait of a man in a suit</i>					
36. <i>Portrait of a woman in a dress</i>					
37. <i>Portrait of a man in a suit</i>					
38. <i>Portrait of a woman in a dress</i>					
39. <i>Portrait of a man in a suit</i>					
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41. <i>Portrait of a man in a suit</i>					
42. <i>Portrait of a woman in a dress</i>					
43. <i>Portrait of a man in a suit</i>					
44. <i>Portrait of a woman in a dress</i>					
45. <i>Portrait of a man in a suit</i>					
46. <i>Portrait of a woman in a dress</i>					
47. <i>Portrait of a man in a suit</i>					
48. <i>Portrait of a woman in a dress</i>					
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50. <i>Portrait of a woman in a dress</i>					
51. <i>Portrait of a man in a suit</i>					
52. <i>Portrait of a woman in a dress</i>					
53. <i>Portrait of a man in a suit</i>					
54. <i>Portrait of a woman in a dress</i>					
55. <i>Portrait of a man in a suit</i>					
56. <i>Portrait of a woman in a dress</i>					
57. <i>Portrait of a man in a suit</i>					
58. <i>Portrait of a woman in a dress</i>					
59. <i>Portrait of a man in a suit</i>					
60. <i>Portrait of a woman in a dress</i>					
61. <i>Portrait of a man in a suit</i>					
62. <i>Portrait of a woman in a dress</i>					
63. <i>Portrait of a man in a suit</i>					
64. <i>Portrait of a woman in a dress</i>					
65. <i>Portrait of a man in a suit</i>					
66. <i>Portrait of a woman in a dress</i>					
67. <i>Portrait of a man in a suit</i>					
68. <i>Portrait of a woman in a dress</i>					
69. <i>Portrait of a man in a suit</i>					
70. <i>Portrait of a woman in a dress</i>					
71. <i>Portrait of a man in a suit</i>					
72. <i>Portrait of a woman in a dress</i>					
73. <i>Portrait of a man in a suit</i>					
74. <i>Portrait of a woman in a dress</i>					
75. <i>Portrait of a man in a suit</i>					
76. <i>Portrait of a woman in a dress</i>					
77. <i></i>					

Title in full **IN LOWER PANEL:**

MAC NEAL MEMORIAL HOSPITAL -
BERWYN, ILL.ETC.

(SEE COPY)

FRONT NO. 5 R. M. Yes No 28 #1131
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor, — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

(GROUP THREE)

FOLLOW PENCIL LAYOUT- USE SUITABLE BACKGROUND COLOR TO MATCH REST OF CARD.

FOR BOTTOM VIEW, USE PHOTO FROM 2BH1131. ✓

NURSES' HOME:

COLOR DESCRIPTION

BRICK #25 AS ON CARD OCH1440. GREY STONE TRIM. TAKE OUT PHONE POLE AND CAR,
ALSO WIRES. FIX UP GROUND LIKE GREEN GRASS.

FOLLOW TISSUE OVERLAY FOR LOBBY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

 $3M \rightarrow 8.16.50$

PHOTO RETURNED

To

PHOTO USED FOR

#10 — 1 1/2
#4 — 6
S.C. 2 107
2000

Sample 4.
 Rept. 28.75 m.

WENT

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SKOKIE VALLEY LOAN CO.
SKOKIE, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full LOANS...

SKOKIE VALLEY LOAN COMPANY INC.
.....ETC.

(SEE COPY)

FRONT NO.

(All of this on address side)

, TO COME

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
Trade Mark	Yes	No	Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

34-8-16-50

~~5.1~~

L.C.	3 1/2
T.C.	107 3/4
Y.C.	6.26.14
L.A.	2 3/4

Dr. K. H. Lee & Co.
Superior

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1CH764

ORDER No. K 43738

DATE 6-7-51

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DARN IT! ... IT'S STARTING

TO RAIN!

Small Type:

(C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT 16F -TROPICAL FLORIDA
COMICS

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED, DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1950	JUN 15 1950
SKETCH	5.0	1/2	JUN 11 1950	JUN 12 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 26 1951	6-27-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1CH765

ORDER NO. K 43738

DATE 6-7-51

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"DARN THOSE FALLING GRAPEFRUIT!"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO /

IMPRINT

17F - TROPICAL FLORIDA

COMICS /

Small Type:

(C) CURT TEICH & CO., INC. /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1950	JUN 15 1950
SKETCH	P.O.	1/2	JUN 11 1950	JUN 12 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 26 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 26 1951	6-27-51 Sam
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1CH766

ORDER No. K 43738

DATE 6-7-51

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BET YA' A PENNY HE DOESN'T
MAKE IT!

Small type:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

18F - TROPICAL FLORIDA
COMICS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1950	JUN 15 1950
SKETCH	2.0	1/4	JUN 11 1950	JUN 12 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 18 1951	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JUN 26 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH767 ORDER NO. 67587 DATE 6-8-51

CUSTOMER N. M. LOOPER MOTOR CO.
CLARKSVILLE, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

U.S. HIGHWAY 64 FROM COAST TO COAST
N.M. LOOPER MOTEL AND COURT
CLARKSVILLE, ARKANSAS

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

R. M. Yes No SIDES

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, HOWEVER, SHOW RED SHUTTERS ON ALL WINDOWS, BUT
THE CABINS THAT ARE BRICK. (SEE ENCLOSED SKETCH SHOWING 3 BRICK CABINS)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO
IN
LARGE FILE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

5x7 Reproduction

Ret.
Jm B.C. 706
109-7/26/51 L.A.

as specified

Both

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH768 ORDER NO. 67588 DATE 6-8-51

CUSTOMER RICKENBAUGH CADILLAC CO.
777 BROADWAY - DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RICKENBAUGH CADILLAC CO.
MOUNTAIN STATES DISTRIBUTOR
777 BROADWAY - DENVER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH - NOTE ESPECIALLY CHANGES AT EITHER END FROM VIEW
AS IT APPEARS ON PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO USED FOR

RETURN PHOTO YES NO

2M-8-16-50

Ret. 107 74
M.H.C. 134
L.A. 934

as given

M.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH769 ORDER NO. 67589 DATE 6-8-51
CUSTOMER STANDARD STATIONERY SUPPLY CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

FLOMOR BUILDING
1018-1024 S. WABASH AVE., CHICAGO
OWNER-MANAGEMENT: M.A. PANCOE AND SONS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FULL FACE 3 SIDES, WITH PANEL AT BOTTOM. KEEP PANEL SMALL ABOUT 3/4" AND
ADD TO SKY AS NEEDED. TITLE ATT'D - R.M. TO COME. KEEP TYPE IN TITLE
SIMPLE. FOLLOW OLD CARD FOR COLORING. TAKE OUT FOR RENT SIGN, ALL OTHER SIGNS
OVER DOOR, IN WINDOWS, ETC. INCLUDING MEAD & WHEELER SIGN. TREAT FIRST FLOOR
SIMILAR TO OLD CARD ATTACHED. FOLLOW OLD CARD FOR COLORS. KEEP NATURAL.

SUBMIT RET'D PHOTO TO CUSTOMER.

COLOR DESCRIPTION

INSTRUCTIONS AS ABOVE.

RETURN PHOTO TO CUSTOMER.

Returned 6/27/51
B

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

587
B. 6 1/2
Jm 5-25-51 HC 1 1/2
La 9 1/2

Ref 3.50
net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 1CH770 ORDER NO. 67590 DATE 6-8-51
CUSTOMER NEW DOM HOTEL
HARTFORD, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LEFT PANEL:

NEW DOM HOTEL - HARTFORD- CONN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTO FROM D-8607.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
Z. C. 1 1/2
L. A. 9 1/2

MDH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH771 ORDER NO. 67591 DATE 6-8-51

CUSTOMER JEFF COVINGTON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

JEFF'S CLUB SHOWBOAT - 6109 SOUTH
PARKWAY - CHICAGO 37, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reprints 5x7

L.C. 2 1/2

Ret. 9

H.C. 100 6-29-51 2 1/2

L.A. 12 3/4

as quoted

W.D.W.

Red & Dk Blue Imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
|
PHOTO PROPERTY OF C. T. & CO.
—
|
RETURN PHOTO YES NO

DIAL NO. 1CH772 ORDER NO. 67592 DATE 6-8-51

CUSTOMER JEFF COVINGTON
CHICAGO 37, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

6 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JEFF'S CLUB SHOWBOAT
6109 SOUTH PARKWAY
CHICAGO 37, ILLINOIS

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 1CH771. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATE S..

COLOR DESCRIPTION

PHOTO USED FOR

105
6-8-51 L.C. 2 1/2

as quoted

Mo



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH773 ORDER NO. 67593 DATE 6-8-51

CUSTOMER
BEAU BRUMMEL RESTAURANT
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No
Title in full

BEAU BRUMMEL RESTAURANT - 3100 HIGHLAND
DRIVE - SALT LAKE CITY, UTAH.....

FRONT NO. NO R. M. ☒ Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 1CH602. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH774 ✓ ORDER NO. 67594 DATE 6-8-51

CUSTOMER
BRONCHO LODGE
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

QUIET -- LUXURIOUS -- WESTERN
BOT: BRONCHO LODGE -- WEST 66 AT THE
HIGHWAY CIRCLE -- AMARILLO, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY MC CORMICK CO., PHOTO-
GRAPHERS, AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING ON TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

FO

PHOTO USED FOR

Ret. 5
H.C. 1½
L.C. 8½

New affants
8/14/51

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH775 ORDER NO. 6778 DATE 6-11-51

CUSTOMER EL COMODORO HOTEL
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE ~~FULL PAGE~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP. EL COMODORO HOTEL MIAMI, FLORIDA

BOT. TWO BLOCKS FROM HEART OF SHOPPING
AND THEATRE DISTRICT

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DEPTH. / FOLLOW SKETCH, BEING SURE TO FURNISH LOWER TWO VIEWS WITH MORE

COLOR DESCRIPTION

/ FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rep. 5x7
L.O. 1
Ref. 9
D.C. 2 1/4
L.A. 12 1/2

X

as specified

6/30/51
L.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH776 ORDER NO. 67595 DATE 6-8-51

CUSTOMER LANDE'S OF DENVER
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR VIEW)

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Handwritten notes:
P.L.
U.C.
L.A.
7
1 1/2
9

Handwritten note:
as quoted

Handwritten note:
M 874

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH777 ORDER NO. 67595 DATE 6-8-51

CUSTOMER LANDE'S OF DENVER
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(LA RI KA ROOM)

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat. 7
J.C. 106/3/4
L.A. 10 1/2

as quoted

Walt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH778 ORDER NO. 67595 DATE 6-8-51

CUSTOMER LANDE'S OF DENVER
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(COCK 'N BULL ROOM)

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
1072
L.A. 11
as quoted
Wait

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH779 ORDER NO. 67777 DATE 6-11-51

CUSTOMER SHAPIRO'S CORRECTIVE SHOES
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

219 BROADWAY, CAMDEN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRS. ENCLOSED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Colander L.O. #6 1 1/2
Ret. 7
H.C. 106 1 1/2
L.A. 9 1/2

~~as quoted~~

W.D.H.

Red Shapiro

(F)

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 1CH780

ORDER NO. 67602

DATE 6-11-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PITTSBURGH NEW LOOK SKY LINE
BOT: SHOWING GULF-KOPPERS - U.S.
STEEL - GRANT BUILDINGS AND
RIVERFRONT BOULEVARD

PRIV. # BEFORE TITLE: 900

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

OBH1174

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS ON BACK OF PHOTO.....

SHOW AS CLEARLY AS POSSIBLE, TOWER OF CATHEDRAL OF LEARNING, IN
REAR RIGHT. (LIGHT GRAY STONE) FOLLOW OBH1174 FOR GENERAL
COLORING.

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1950	JUN 21 1950
SKETCH				
RETOUCHING	2	5	JUN 14 1950	JUN 18 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 28 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 28 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Photo - Continuous Toner
D/0365

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH781 ORDER NO. 67620 DATE 6-13-51

CUSTOMER ELM HAVEN MOTEL
STRONGSVILLE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

ELM HAVEN MOTEL - 15 MILES SOUTH OF
CLEVELAND ON U.S. 42 - STRONGSVILLE,
OHIO

FRONT NO. 5

(All of this on address side)

R. M. / ☒ TO COME ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles — Red, Blue

TAKE OUT HOUSE & WIRES ON RIGHT. MAKE LAWN ALONG SIDE OF HOUSE & IN FRONT.

INSTRUCTIONS ENCLOSED.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ret 5
JMM 10/12/51
209

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH782 ORDER NO. 67621 DATE 6-11-51

CUSTOMER
ELM HAVEN MOTEL
STRONGSVILLE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

ELM HAVEN MOTEL - 15 MILES SOUTH OF
CLEVELAND ON U.S. 42 - STRONGSVILLE,
OHIO

FRONT NO.

NO

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

USE PHOTO FROM 1CH781. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7 Rephot

Ret. 6 1/2
H.C. 107 1 1/2
L.A. 9

X
as quoted
B.O.

✓ 11/1

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH783 - ORDER NO. 67622 DATE 6-13-51

CUSTOMER BURGER MOTOR COMPANY -
BENTONVILLE, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN PANEL AT BOTTOM:

BURGER MOTOR COMPANY - BENTONVILLE, ARKANSAS
POULTRY & DAIRY CENTER OF MID-AMERICA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

Imprint: Customer

☒ C. T. Imprint

No Imprint

Side — Center

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

HAVE CHEVROLET EMBLEM ON EACH END OF PANEL. PANEL ABOUT 1/2 INCH WIDE.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH784 ORDER NO. 67623 DATE 6-13-51

CUSTOMER BURGER MOTOR COMPANY
BENTONVILLE, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

BURGER MOTOR COMPANY - BENTONVILLE,
ARKANSAS - POULTRY & DAIRY CENTER
OF MID-AMERICA

FRONT NO. NO (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH783. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2

as quoted

16018

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 1CH785 ORDER NO. 67624 DATE 6-13-51

CUSTOMER

THE MILLER SHOE CO.
CINCINNATI 23, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THIS IS THE SEASON FOR WALKING.....

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SAME DESIGN AS USED ON 1C58-N

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

SAME COLORS AS USED FOR DESIGN ON 1C58-N

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

TM-8-16-50

3-15
107
6-28-51
La 9'2-104

Reprinted
& Reprinted } 12.50
not

Rush

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH786

ORDER No. 67788

DATE 6-13-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAMMY FROM MIAMIETC.

(SEE COPY)

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT DRAWING FOR C.T.jr.

USE SKETCH ATTACHED AS COPY. COLORS ON SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~NO~~ HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 10 1950
SKETCH	107	4½	JUL 10 1950	JUL 17 1950
RETOUCHING				
REPHOTO			JUL 19 1951	
PHOTO-LITHO			JUL 12 1951	JUL 25 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 25 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

#9 Placed 8/1/51
Colored 8/1/51

OK'd
10/10

NO. 1CH787 -
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67789 -

DATE 6-13-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M6 - DISCUS OR POMPADOUR FISH
(SYMPHYSODON DISCUS) LOCATED
AT EASTERN GARDEN AQUARIUM,
U.S. #1, SOUTH OF MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 1950	JUN 18 1950
SKETCH				
RETOUCHING	9	14	JUN 14 1950	JUN 1 1950
REPHOTO				
PHOTO-LITHO			JUN 19 1951	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2	JUN 26 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH788

ORDER NO. 67789

DATE 6-13-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M7 - RED BLACK WAG PLATY AT
EASTERN GARDEN AQUARIUM, U.S. #1,
SOUTH OF MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 21 1950
SKETCH				
RETOUCHING	3	2 1/2	JUN 17 1950	JUN 15 1950
REPHOTO				
PHOTO-LITHO			6/20/51	JUN 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 28 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH789 -
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790 ✓
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-8 BEAUTIFUL BAYFRONT PARK,
MIAMI, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 21 1950
SKETCH				
RETOUCHING	33	4	JUN 15 1950	JUN 15 1950
REPHOTO				
PHOTO-LITHO			6/20/51	JUN 28 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	134	13 1/2	JUN 28 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH790
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790

DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-9 THE MERCY HOSPITAL,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	7	4 1/2	JUN 18 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 26 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUN 26 1951	6-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH791 -
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790 -
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-10 BISCAYNE BLVD., SHOWING THE
BISCAYNE TERRACE AND ALCAZAR
HOTELS, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUT.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1951	
SKETCH				
RETOUCHING	5	5	JUN 14 1951	JUN 21 1951
REPHOTO				
PHOTO-LITHO			JUN 29 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 hr		7-6-51
ARTIST DEPT.		9 hr		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH792 ✓
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
ORDER No. 67790 ✓
DATE 6-13-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-11 BAYFRONT PARK HOTELS ALONG
BISCAYNE BLVD., MIAMI, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 13 1950
SKETCH				
RETOUCHING	6	6	JUN 13 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO				JUN 29 1951
BLEUPRINT			JUN 27 1951	
STRIPPING, OPAQUING			JUN 29 1951	
HAND COLOR PROOF	107	1 1/2		7-3-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH793

ORDER No. 67790

DATE 6-13-51

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-12 MIAMI - THE MAGIC METROPOLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF YES
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

RETURN PHOTO

ATTENTION

34

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUN 21 1950
SKETCH				
RETOUCHING	4	4	JUN 15 1950	JUN 18 1950
REPHOTO				
PHOTO-LITHO			6/20/51	JUN 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	2 1/2	JUN 28 1951	
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH794
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
ORDER No. 67790
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-13 THE BANDSHELL IN TROPICAL
BAYFRONT PARK, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	9	3	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO				JUN 29 1951
BLEUPRINT			JUN 27 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 29 1951	7-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH795
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU
ORDER No. 67790
DATE 6-13-51
25 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
M-14 S.S. FLORIDA - HAVANA BOUND,
MIAMI, FLA.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION
FOLLOW TISSUE OVERLAY.
SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
34
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up			JUN 15 1950 JUN 18 1950
SKETCH			
RETOUCHING	1	5	JUN 18 1950 JUN 28 1950
REPHOTO			
PHOTO-LITHO			JUL 2 1951
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	105	1 1/2	7-12-51
ARTIST DEPT.		9	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 1CH796 -
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No 67790
CITY OF MIAMI NEWS BUREAU PHOTO

DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-15 MIAMI'S INTERNATIONAL
AIRPORT, GATEWAY TO LATIN
AMERICAN COUNTRIES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on
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see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	7	6	JUN 18 1950	JUN 21 1950
REPHOTO			JUN 21 1951	JUN 28 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 28 1951	7-2-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH797
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790
CITY OF MIAMI NEWS BUREAU PHOTO DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-16 COLLINS AVE., SHOWING
MARTINIQUE, DELMONICO, CORONET,
CASABLANCA AND THE LOMBARDY HOTELS,
MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
34 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING		6-1	JUN 18 1950	JUN 27 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	JUL 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 9 1951	7-11-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 1CH798
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790

DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-17 MAGNIFICENT OCEAN FRONT
HOTELS, MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGRD.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUN 21 1950
SKETCH				
RETOUCHING	7	5 1/2	JUN 15 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO			JUN 27 1951	JUN 29 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1 1/2	JUN 29 1951	7-2-51
ARTIST DEPT.	110	9 1/2		7/27/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH799
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
M-18 GREETINGS FROM MIAMI BEACH, FLA.
(IN SCRIPT TYPE* SIMILAR TO
CARD OCH1209 BUT IN RED)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34
Subjects of
order for the set. Please
see to it that the set or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	4	2 1/4	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			JUN 25 1951	JUN 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUN 28 1951	7-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

27

NO. 1CH800 -

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790 -

DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-19 FAMOUS LINCOLN ROAD AND COLLINS AVE., MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF ENE C.T.

RETOUCHING AND COLOR DESCRIPTION

ATTENTION

34 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FOLLOW TISSUE OVERLAY.

USE KODACHROME FOR COLOR GUIDE.

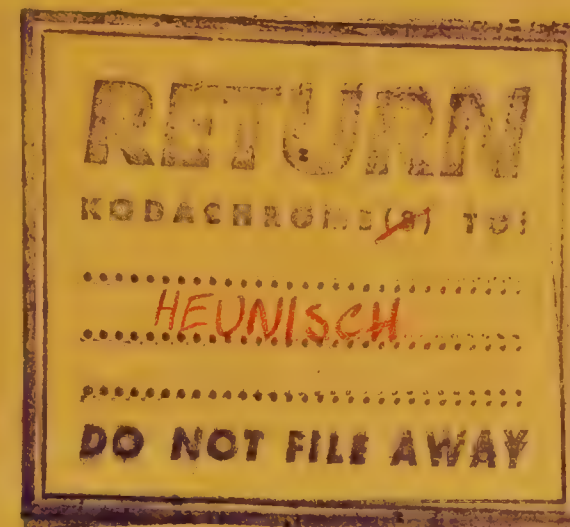
RETURN KODACHROME TO HEUNISCH.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET



Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUN 21 1950
SKETCH				
RETOUCHING		5	JUN 15 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13'		7-9-51
ARTIST DEPT.		9'		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

14/20/51
70

NO. 1CH801 ✓
ORDER No. 67790 ✓
DATE 6-13-51

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. NO

TITLE IN FULL IMPRINT SAME AS ABOVE.

M-20 PLAYGROUND OF THE AMERICAS
AT NIGHT, MIAMI BEACH, FLA.

RETOUCHING AND COLOR DESCRIPTION PHOTO PROPERTY OF C.T.

NAKE NIGHT SCENE.FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on order for this customer. Please see to it that all cues or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	2	7	JUN 18 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 27 1951	6-27-51
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
_____ _____

NO. 1CH802

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 67790

DATE 6-13-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-21 THE SHELBOURNE, NAUTILUS AND SHORE CLUB HOTELS, MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

B9
ATTENTION
34
Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	7	4	JUN 18 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO			JUN 27 1951	JUN 29 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 29 1951	7-3-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH803
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

M-22 FISHING IS GOOD IN FLORIDA WATERS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

34 Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUN 21 1950
SKETCH				
RETOUCHING	9	3 1/2	JUN 15 1950	JUN 22 1950
REPHOTO				
PHOTO-LITHO			JUN 25 1951	JUN 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 28 1951	7-2-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH804 ✓
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790 -
CITY OF MIAMI NEWS BUREAU PHOTO DATE 6-13-51
25 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
M-23 LONG KEY BRIDGE ON THE
OVERSEAS HIGHWAY/- FLORIDA
KEYS "THE HIGHWAY THAT GOES
TO THE SEA"
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUN 18 1950	JUN 21 1950
SKETCH			
RETOUCHING	2 2	JUN 15 1950	JUN 18 1950
REPHOTO			
PHOTO-LITHO		6/20/51	JUN 28 1951
BUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	104 1 1/2	JUN 28 1951	
ARTIST DEPT.	101 9	7-27-51	7-30-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH805

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790
CITY OF MIAMI NEWS BUREAU PHOTO DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACR

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. SAME AS OBH1537

TITLE IN FULL IMPRINT same as above.

K-24 FISHING IS GOOD ALONG
THE FLORIDA KEYS BAHIA HONDA
THE HIGH BRIDGE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PILLARS - CONCRETE. STEEL RAILINGS WHITE. SHOW FISH.

LEAVE IN FISHERMEN.

ALSO SEE OBH1537.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JUN 15 1950	JUN 13 1950	
SKETCH				JUN 1 1950	
RETOUCHING	4	2 1/2	JUN 18 1950		
REPHOTO					
PHOTO-LITHO			JUN 25 1951	JUN 29 1951	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2	JUN 29 1951	7-3-51	
ARTIST DEPT.		8 1/2			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 1CH806
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO
ORDER No. 67790
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-25 SEVEN MILE BRIDGE LOOKING
TOWARDS MARATHON - OVERSEAS
HIGHWAY - FLORIDA KEYS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT MAN- CONCRETE BRIDGE - RAILINGS WHITE. GRASS &
COQUINA ROCK IN FOREGRD. LIGHT GRAY PALM TRUNKS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	4	3/4	JUN 18 1950	JUN 18 1950
REPHOTO				
PHOTO-LITHO				JUN 26 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 26 1951	
ARTIST DEPT.	101	9	8-3-51	8-6-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 1CH807
 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790
 CITY OF MIAMI NEWS BUREAU PHOTO DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-26 "THE HIGHWAY THAT GOES TO
 SEA" - FLORIDA KEYS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RAILINGS ALUMINUM - CONCRETE BRIDGE. CENTER LINE YELLOW TRAFFIC
 LANE

SUBMIT: YES
 RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects or
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

By _____
 Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
 Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING		2 1/2	JUN 21 1951	JUN 21 1951
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 26 1951	7-2-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH808
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO
ORDER No. 67790
DATE 6-13-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-27 CRANDON PARK BEACH,
MIAMI, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO SEE 1BH904.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

44 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

7/10/57

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 22 1950
SKETCH				
RETOUCHING	9	3 1/2	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			6/20/51	JUN 29 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUN 29 1951	6-29-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH809
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO
ORDER No. 67790
DATE 6-13-51

25 M PDST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-28 LIBRARY IN BAYFRONT PARK,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 13 1950
SKETCH				
RETOUCHING		4 1/2	JUN 18 1950	JUN 27 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	JUL 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 9 1951	7-9-51
ARTIST DEPT.		1 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLA.
CITY OF MIAMI NEWS BUREAU PHOTO

NO. 1CH810

ORDER NO. 67790

DATE 6-13-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-29 MERRICK BUILDING,
UNIVERSITY OF MIAMI, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING		4	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			JUN 25 1951	JUN 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 28 1951	7-3-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH811
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO
ORDER No. 67790
DATE 6-13-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-30 DEEP-SEA FISHING FLEET,
PIER 5, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & OCK76.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING		4	JUN 13 1950	JUN 27 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	JUL 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 9 1951	7-9-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH812 -

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790 -

CITY OF MIAMI NEWS BUREAU PHOTO DATE 6-13-51

25 - M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-31 SEVEN MILE BRIDGE - THE
LONGEST SPAN OF THE OVERSEAS
HIGHWAY ON THE WAY TO KEY WEST,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS 9AH974

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HAIRPIN LINE DOWN CENTER. SHOW TYPE TO RIGHT OF BRIDGE (GULF
OF MEXICO. TO LEFT OF BRIDGE/ATLANTIC OCEAN.)

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on
order for this customer. Please
see to it that all such or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		Date		Date	
AND WORK SCHEDULE					
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		JUN 15 1950	JUN 15 1950		
SKETCH					
RETOUCHING	4-2 9-1 3	JUN 18 1950	JUN 21 1950		
REPHOTO					
PHOTO-LITHO		JUN 25 1951	JUN 29 1951		
BLUEPRINT		JUN 25 1951			
STRIPPING, OPAQUING					
HAND COLOR PROOF	107 1	JUN 29 1951	7-3-51		
ARTIST DEPT.	7				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 1CH813
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
City OF MIAMI NEWS BUREAU PHOTO
ORDER No. 67790
DATE 6-13-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DH-35 SUN, SURF AND SAND,
HOLLYWOOD BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	9	3	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 24 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUN 26 1951	6-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH814
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790

DATE 6-14-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DH-34 MOONLIGHT OVER HOLLYWOOD
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE MOONLIGHT SCENE, SIMILAR TO 6BH638.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	9	1 1/2	JUN 19 1950	JUN 19 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 27 1951	6-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH815

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER No. 67790

DATE 6-14-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DF-58 COLORFUL FT. LAUDERDALE BEACH, FT. LAUDERDALE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

1CH 102

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH			JUN 18 1950	
RETOUCHING	9	3		JUN 24 1950
REPHOTO				
PHOTO-LITHO			6/26/51	JUN 29 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 29 1951	7-11-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH816 ✓
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790 ✓
DATE 6-14-51

25 - M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. I	R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE.	
DF-59 FOUNTAIN AND SHOPPING CENTER AT BAHIA MAR YACHT BASIN, FT. LAUDERDALE, FLA.		
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.	

SEE TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.

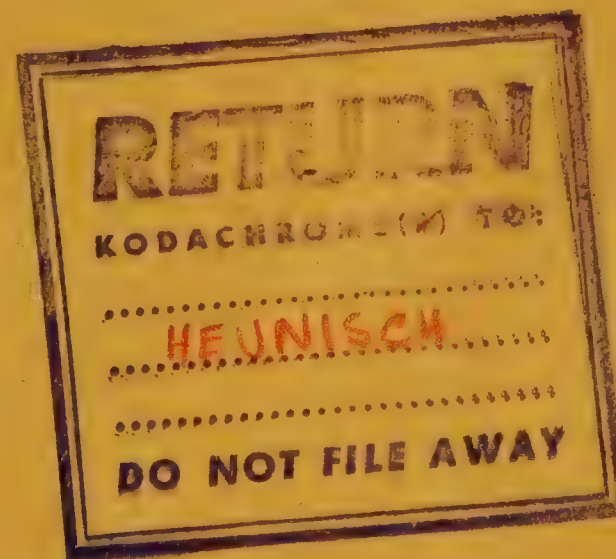
RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	2	4	JUN 18 1950	JUN 22 1950
REPHOTO			JUN 25 1951	JUN 28 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 28 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

12/20/51
OK

NO. 1CH817-
 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790

DATE 6-14-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DF-60 THE PLAZA AT BAHIA MAR,
 FT. LAUDERDALE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

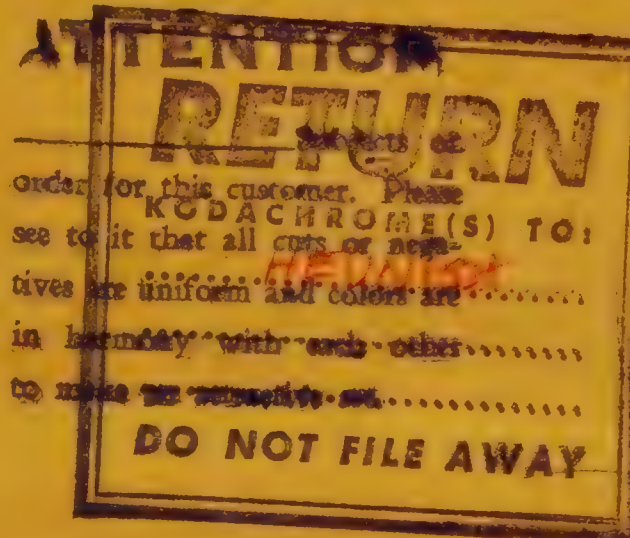
FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~YES~~ PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.



Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	5	3 1/2	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			JUN 25 1951	JUN 28 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 28 1951	6-29-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*New off sets
 Fontani changed*

7/26/51

NO. 1CH818 -

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER No. 67790

DATE 6-14-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. NO

TITLE IN FULL IMPRINT SAME AS ABOVE.

DF-61 GATEWAY BUSINESS SECTION,
FT. LAUDERDALE, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

34 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	7	4 1/2	JUN 18 1950	JUN 21 1950
REPHOTO				JUN 22 1951
PHOTO-LITHO			JUN 27 1951	
BLUEPRINT			JUN 29 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		6-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(E)

NO. 1CH819 ✓
GULF STREAM CARD & DISTRIBUTING CO., MIAMI FLORIDA ORDER No. 67790 ✓
DATE 6-14-51

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I R. M. NO	
TITLE IN FULL	IMPRINT SAME AS ABOVE.	
DF-62 MOONLIGHT ON NEW RIVER, FT. LAUDERDALE, FLA.		
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF	C.T.

TO BE MADE INTO NIGHT VIEW.
FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on
paper for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	9	5 1/4	JUN 18 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUN 21 1951	JUN 27 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 27 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH820 -
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 67790
DATE 6-14-51

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I	R. M. NO
TITLE IN FULL	IMPRINT	SAME AS ABOVE.
DF-63 SUN, SAND AND SURF ON TROPICAL FT. LAUDERDALE BEACH, FLA.		
	PHOTO PROPERTY OF	C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

34 Subject on
order for this concern. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	10	3	JUN 18 1950	JUN 26 1950
REPHOTO			JUN 27 1951	JUN 29 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 29 1951	7-11-51
ARTIST DEPT.	103	9		7-27-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GULF

NO.

1CH821

CARD STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790

DATE 6-14-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

D-1 DANIA YACHT BASIN,
DANIA, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING		2 1/2	JUN 18 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			6/20/51	JUN 29 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 29 1951	7-2-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH822
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 67790

DATE 6-14-51

25^M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D-2 TROPICAL DANIA BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ^{YES} PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects of
order for this customer. Please
see so it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH				
RETOUCHING	3	2 1/2	JUN 18 1950	JUN 25 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO. CHICAGO, ILL.

NO. 10H823

ORDER No. K43780

DATE 6-14-51

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHEN IT GETS HOT, etc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

13F TROPICAL FLORIDA COMICS

Small type (c) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Set up to fit copy

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1950	JUN 18 1950
SKETCH		1/2	JUN 19 1950	JUN 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			June 19/51	JUN 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 26 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH824 ORDER NO. 67635 DATE 6-15-51

CUSTOMER MEO'S NORWOOD HOUSE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEO'S NORWOOD HOUSE
BOT: HARLEM AVE. (ROUTE 42A) AND
LAWRENCE - CHICAGO 31, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

SEE ATTACHED CARD FOR LAYOUT AND COLOR BACKGROUND.

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO. ant 6/28 OK

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5-51
C. 1 1/2
R. 8 1/2
100 6
11-23-51 HC 2 1/2
LW 12 1/2

Grouping 8
Rephotos 38.50
not
WOT

Ed. Thompson

(F)
615

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

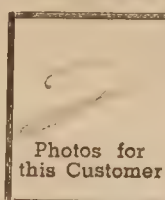
ADV. ORDER

DIAL NO. 1CH825 ORDER NO. 67636 DATE 6-18-51

CUSTOMER MEO'S NORWOOD HOUSE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 MBUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN ROAD BELOW VIEW:

MEO'S NORWOOD HOUSE - HARLEM AND LAWRENCE
(ON ROUTE 42A) CHICAGO, ILL.

FRONT NO.

NO (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO #3. (OUTSIDE VIEW)

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

out 6/28 OK P/B

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1/2
Re 2
104
127-23-51
113
581421

X

1150

Red Ink

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH826 ✓ ORDER NO. 67637 ✓ DATE 6-12-51

CUSTOMER BETTY AND ROCKY'S EL RANCHO ✓
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BETTY & ROCKY'S EL RANCHO ON U.S. 12
BETWEEN MICHIGAN CITY AND NEW BUFFALO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE EXTRA PHOTO FOR INSTRUCTIONS AND COLORS. PUT IN AN IRISH JUNIPER
BUSH ABOUT 4 FT. TALL WHEREEVER THERE IS A VERTICAL INK MARK IN FRONT OF
BUILDING. THE MEXICAN SITTING BY THE SIGN HAS A RED SCARF AROUND HIS
NECK AND A MULTI-COLORED ONE HANGING BENEATH THAT.

TAKE OUT BUILDING ON LEFT, ALSO TRUCK - BUT LEAVE IN THE SIGN.

COLOR DESCRIPTION

SEE ABOVE FOR COLOR INSTRUCTIONS,
ALSO EXTRA PHOTO ENCLOSED.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 6 1/2
U.C. 1 3/4
L.A. 9 1/2

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH827 ✓ ORDER NO. 67638 DATE 6-12-51

CUSTOMER BETTY AND ROCKY'S EL RANCHO
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

BETTY & ROCKY'S EL RANCHO ON U.S. 12 ✓
BETWEEN MICHIGAN CITY AND NEW BUFFALO

FRONT NO. NO

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

USE PHOTO FROM 1CH826. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
S.G. 2 1/2

X

as quoted

12 1/2

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH828 ORDER NO. 67639 DATE 6-12-51

CUSTOMER MILLER SHOE COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GLOBE TROTTER HEALTH SHOES FOR FALL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, AND INSTRUCTIONS ENCLOSED/

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

8 Reprints 5x7
L.O. 2
Ret. 8
J.H.C. 107 7-10-51 13/4
L.A. 9 1/2

as quoted

W.D.

Red Imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH829 ✓ ORDER NO. 67642 DATE 6-12-51

CUSTOMER KEENE'S CAFE ✓
BONHAM, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KEENE'S CAFE
BONHAM, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE CUSTOMER'S CARD ENCLOSED FOR COLORS
(BLACK & WHITE)

COLOR DESCRIPTION

SEE CUSTOMER'S BLACK & WHITE CARD ENCLOSED FOR
COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

7-24-57

108.104 C12
L210

Rephoto &
Artwork 5.50
net

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 1CH830

ORDER No 67817

DATE 6-18-51

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL AND GOLF COURSE,
THUNDERBIRD COUNTRY CLUB,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH INSERTS. SEE TISSUE OVERLAY.

USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1950	JUN 25 1950
SKETCH				
RETOUCHING		4 1/2	JUN 25 1950	JUN 27 1950
REPHOTO			JUN 19 1950	JUN 20 1950
PHOTO-LITHO				
BLEUPRINT			JUN 29 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2		
ARTIST DEPT.	102	9 3/4	8/2/51	8/7/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Handwritten: To B. Sams for R.H.

Handwritten: 108

587

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 1CH831
ORDER NO. 67817
DATE 6-18-51

12 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 11 R.M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GOLF AT THUNDERBIRD COUNTRY CLUB
NEAR PALM SPRINGS, CALIFORNIA
MT. SAN JACINTO IN THE DISTANCE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date 7-2

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 25 1950
SKETCH				
RETOUCHING	9	3	JUN 25 1950	JUN 27 1950
REPHOTO			JUN 19 1950 JUN 29 1951	JUN 20 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	103	9 1/2		8-8-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Handwritten: 44 B. Samsone
for R.M.

NO. 1CH832

ORDER No. 67817

DATE 6-18-51

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

DESERT INDIAN TYPES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR TAKE OUT. USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 21 1950
SKETCH				
RETOUCHING	9	2	JUN 20 1950	JUN 21 1950
REPHOTO				
PHOTO-LITHO			JUN 25 1951	JUN 28 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUN 28 1951	
ARTIST DEPT.	108	9½		8-6-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

NO. 1CH833
STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA
ORDER No. 67817
DATE 6-18-51

12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
IN THE JOSHUA TREE NATIONAL MONUMENT, CALIFORNIA
FRONT No. 11 R. M. YES
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

3X7
ATTENTION

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date 7-10

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 25 1950
SKETCH				
RETOUCHING	1	2 1/2	JUN 25 1950	JUN 27 1950
REPHOTO			JUN 19 1950	JUN 20 1950
PHOTO-LITHO			JUL 2 1951	JUL 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 16 1951	
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

577

NO. 1CH834

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER No. 67817

DATE 6-18-51

12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

DESERT WILD LIFE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSERT TITLES AS ON 9AH1607. COLORS ARE MOSTLY SHADES OF GREY.
WILD CAT IS SLIGHTLY TAWNY OR VERY LIGHT BROWN.
GILA MONSTER DULL RED & BLACK.
SEE TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES OF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____

DATE _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 26 1950
SKETCH		2	JUN 26 1950	JUL 3 1950
RETOUCHING		3 1/2	JUN 19 1950	JUN 20 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1951	JUL 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	JUL 16 1951	
ARTIST DEPT.	103	9 3/4		8-9-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA
NO. 1CH835
ORDER No. 67817
DATE 6-18-51

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM CANYON DRIVE AT NIGHT,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 11 R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7
add to type
file

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1950	JUN 28 1950
SKETCH				
RETOUCHING	2	1/2	JUN 28 1950	JUL 10 1950
REPHOTO			JUN 1 1950	JUN 25 1950
PHOTO-LITHO			JUL 10 1951	JUL 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1/2	JUL 19 1951	
ARTIST DEPT.	22	9/12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2

BLACKBURN NEWS AGENCY,
KINGSPORT, TENNESSEE

NO. 1CH-836 -
ORDER No. 67647 -
DATE 6-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIDGEFIELDS COUNTRY CLUB,
KINGSPORT, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: B-31

PHOTO PROPERTY OF ~~XXXXXX~~ C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED.

FOLLOW TISSUE OVERLAY. PALE PINK BUILDING, WHITE TRIM, PALE GREEN ROOF #49. TAKE OUT-CAR TOP, POLES, WIRES, SILO AND PART OF BUILDING IN CENTER BACKGROUND. TAKE OUT WEEDS IN FOREGROUND AND COMPLETE REFLECTION OF BUILDING IN WATER. SHOW BOAT ON OTHER SIDE OF RIVER ABOUT TWICE ITS NORMAL SIZE. SHOW GREEN LAWN ON TERRACES-ELIMINATING BARE SPOTS. SHOW MOUNTAIN, WHICH IS ABOUT A MILE OR TWO FROM THE CLUBHOUSE, COVERED WITH GREEN TREES-SIMILAR TO CARD 15AH2060) ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*New affix to
8/3/51*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1950	JUN 21 1950
SKETCH				
RETOUCHING	9	3	JUN 21 1950	JUN 26 1950
REPHOTO				
PHOTO-LITHO			JUN 28 1951	JUN 29 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 29 1951	
ARTIST DEPT.	103	9 1/2		8-22-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Very Rush
must have proof
TUES. JULY 3rd*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH837 ORDER NO. 67825 DATE 6-19-51

CUSTOMER RAYNOR REALTY CO.
WOODBURY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT RIGHT:

THE CRADLE SHOP - 301 S. BROAD ST.
WOODBURY, N.J. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT RIGHT.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Pl 612
107
7-2-51 Ac 1312
LW 10 1/2

Add 2 Artwork
4. — net

WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-838 ORDER NO. 67654 DATE 6-19-51

CUSTOMER OWENSBORO-DAVIESS COUNTY HOSPITAL
OWENSBORO, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OWENSBORO-DAVIESS COUNTY HOSPITAL,
OWENSBORO, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BUILDING IS BRICK COLOR #51, WINDOW TRIM-ALUMINUM. STONE WORK
IS ALL CONCRETE IN NATURAL CONCRETE COLORING.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
CO.
—
C. T. & CO.

NO
YES
RETURN PHOTO

Ret. 6
J. C. 117 13/4
L. A. 93/4

X

W. C. H.

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. 1CH839

ORDER No. 67831

DATE 6-19-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNOR'S MANSION,
MONTGOMERY, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: M-6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ELDG. WHITE (BE SURE NOT TO SHOW PASTEL GREY, CREAM PINK OR ANYTHING ELSE.) BLACK IRON GRILLE WORK. GREY ROOF. OAK DOOR FRAMES WITH LIGHTER WOOD PANELS AS SET-INS. LIGHT CONCRETE WALKS. THE BUSHES AT EITHER SIDE OF STEPS IN FRONT ARE OF A DARK GREEN. (BE SURE TO BRING OUT GREEN PLANTS IN URNS. SHOW SOME CLOUDS, BUT DO NOT SHOW WHITE SKY BACKGROUND FOR THE WHITE BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 25 1950
SKETCH				
RETOUCHING	3	5	JUN 25 1950	JUN 27 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7-13-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH840 ORDER NO. 67841 DATE 6-19-51

CUSTOMER
SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

NEW MOTEL
EVANSTON, WYOMING
AAA BWM

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction
5x7 "
L.O. 1 1/2
Ret. 6
H.C. 107 2
L.A. 10

Push

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH841 ORDER NO. 67842 DATE 6-20-51

CUSTOMER HARRY FIELDS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

HARRY'S SHOW LOUNGE - BRONZEVILLE'S
SMARTEST BAR AND COCKTAIL LOUNGE....
ETC. (SEE COPY)

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

3 Reproduction 5x7

L.O. 1 1/2

Ret. 8

Jim H.C. 105 2 1/2

L.A. 13

X
as quoted

W.H.

S

A Blue Impression

CURT. TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH842 ORDER NO. 67843 DATE 6-15-51

CUSTOMER BLUE BELL COURT
MANSFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COARTONE Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLUE BELL COURT - U.S. 42, 1 MILE OFF
U.S. 30, 3 MILES NORTHEAST OF
MANSFIELD, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:
REMOVE ALL CHIMNEYS ON WHITE BUILDINGS AND SHOW A HIGH ONE (SEE PHOTO)
ON THE FAR END OF BRICK BLDG.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprint

Imm. L.C. 7/10/51
L.A. 9

X

as quoted

X

Red — Ok. Blue — [unclear]

X

HICKS NEWS AGENCY INC., OCALA, FLA.

NO. 1CH-843 ✓

ORDER No. 67671 ✓

DATE 6-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET BUSINESS SECTION AND
NEW HOTEL OCALA, OCALA, FLORIDA

PRIVATE NO. BEFORE TITLE: 0.31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	JUN 23 1950
SKETCH				
RETOUCHING		6	JUN 23 1950	JUN 29 1950
REPHOTO			JUN 23 1951	
PHOTO-LITHO			JUN 29 1951	JUL 9 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 9 1951	
ARTIST DEPT.	103	9		5-26-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH844 ✓ ORDER NO. 67846 DATE 6-20-51

CUSTOMER LARSEN MOTEL & COFFEE SHOP
TARPON SPRINGS, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

LARSEN MOTEL
TARPON SPRINGS, FLORIDA

FRONT NO.

(All of this on address side)

5

R. M.

☒ Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 5 1/2
107
7-6-51
U.C. 1 1/2
L.A. 9

X

Handcolor

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH845 ORDER NO. 67847 DATE 6-20-51

CUSTOMER CHATTERBOX RESTAURANT AND MOTEL
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHATTERBOX RESTAURANT AND MOTEL
BOT: ONE MILE EAST OF BURLINGTON, N.J.
ON ROUTE 25

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY & INSTRS. ENCLOSED.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRS. ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH846 ORDER NO. 67848 DATE 6-20-51

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLESIOSAUR - A COLORADO MARINE REPTILE
OF 100,000,000 YEARS AGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

PRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

TINTED PHOTO FOR COLOR GUIDE. FOLLOW 4BH1250, 4BH1251, 6BH284 FOR GENERAL
COLORING TO CARRY OUT SET.

RETURN TINTED PHOTO TO CUSTOMER. *Returned 8/15/51 B.*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH847 ORDER NO. 67848 DATE 6-20-51

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WESTERN WHITE-TAILED DEER EXHIBIT
SOUTHERN COLORADO

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

TINTED PHOTO FOR COLOR GUIDE. FOLLOW 4BH1250, 4BH1251 6BH284 FOR GENERAL
COLORING TO CARRY OUT SET.

RETURN TINTED PHOTO TO CUSTOMER. Returned 8/15/51 B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ref #
JUN 27 7-13-51 SEC 2
La 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH848 ORDER NO. 67848 DATE 6-20-51

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EVERGREEN FOREST EXHIBIT NEAR
MT. SNEFFELS, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

TINTED PHOTO FOR COLOR GUIDE. FOLLOW 4BH1250, 4BH1251, 6BH284 FOR GENERAL
COLORING TO CARRY OUT SET.

RETURN TINTED PHOTO TO CUSTOMER. *Returned 8/15/51 B*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH849 ORDER NO. 67848 DATE 6-20-51
CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AMERICAN BISON EXHIBIT
SOUTH PARK, COLORADO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

TINTED PHOTO FOR COLOR GUIDE. FOLLOW 4BH1250, 4BH1250, 4BH1251 FOR GENERAL
COLORING TO CARRY OUT SET.

RETURN TINTED PHOTO TO CUSTOMER. *Returned 8/15/51 B.*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3-32
104
127-N-51
La 9

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH850 ORDER NO. 67848 DATE 6-20-51

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MERRIAM'S TURKEY EXHIBIT - NEAR SANGRE
DE CRISTO RANGE, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

TINTED PHOTO FOR COLOR GUIDE. FOLLOW 4BH1250, 4BH1251, 6BH284 FOR GENERAL
COLORING TO CARRY OUT SET.

RETURN TINTED PHOTO TO CUSTOMER. *Returned 8/15/51 B*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt. 4 1/2
Imm. AC 2 7-13-51
La 10 1/2

X
W 2 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH851 ✓ ORDER NO. 67849 DATE 6-20-51

CUSTOMER MC WILLIAMS STATIONERY CO.
TEXARKANA, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

LAKELAND LODGE - PHONE 8851 - HIGHWAY
7 ROUTE 3 LAKELAND, DRIVE, HOT SPRINGS,
ARK.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Rep photo
2-5x7
L.O. 1
Ret. 7
Jm H.C. 107 7-6-51 2 1/4
L.a. 12

as quoted
X

OK 7/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH852 ORDER NO. 67850 DATE 6-20-51

CUSTOMER

EARL J. BROTHERS - DESERT SOUV. SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate ☐ Yes ☐ No

Title in full

CITY CAFE AND TEXACO STATION,
KINGMAN, ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN KODACHROMES USED FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

B9

Ret. 7
J.H.C. 1052
7-17-52
L.A. 10

as quoted

W.D.H.

2 Kodachrome transparencies
returned to City Cafe
Kingman, Ariz. - 9/11/51

Red & D. K. Kline

E

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH853 — ORDER NO. 67863 DATE 6-21-51

CUSTOMER EVANSTON HOSPITAL ASSOC. —
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

EVANSTON HOSPITAL ASSOCIATION

EVANSTON, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐ Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

CROP AS ON ATTACHED BLACK & WHITE POST CARD.

SEE TISSUE OVERLAY. *on Photo By Grommet*

COLOR DESCRIPTION

BRICK IN BLDGS LIKE ATTACHED CARD OCH1122. WHITE STONE TRIM.

SEE TISSUE OVERLAY.

*Photo ret 8/22/51
JH*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ret 6½
JH 106 HC 2
La 11

X
Artwork & Rephoto
10.50 net